

Corporate Alliance Partner Program

The ChiroCongress Corporate Alliance Partner program provides our partners with marketing access to our members and over 30,000 chiropractors in our network. Partners are committed to supporting ChiroCongress, helping it achieve its mission, and seeing the Chiropractic profession thrive. From providing support for key strategic initiatives to helping ChiroCongress deliver amazing event experiences, these partners make a sustained and important contribution to ChiroCongress' success. To learn more about this program, contact Suzi Anderson at suzi@chirocongress.org or 503-922-2933.

Convention and event sponsorships are separate from the Corporate Alliance program. Special consideration is given to Alliance Partners for annual convention participation – See Convention Benefits List

Alliance Benefits Annual Dues	Preferred \$1,000	Silver \$5,000	Gold \$10,000	Diamond \$15,000	Platinum \$20,000	Platinum+ \$30,000	Palladium \$50,000
Partner Page on ChiroCongress website member only portal	✓	✓	✓	✓	✓	✓	✓
Use of ChiroCongress Corp. Alliance Partner logo in marketing communications	✓	✓	✓	✓	✓	✓	✓
One introductory email blast per year to ChiroCongress members	✓	✓	✓	✓	✓	✓	✓
Set of association mailing addresses annually *		1	1	2	2	2	2
Enhanced Partner Page ChiroCongress website member only portal			✓	✓	✓	✓	✓
Introductory or educational webinar to ChiroCongress association members (no CEs)			✓	✓	✓	✓	✓
Advertising in ChiroCongress Newsletter for one month				½ Width	½ Width	Full Width	Full Width
Banner Ad on ChiroCongress Website Member Only Portal				3 Months	6 Months	6 Months	1 Year

Convention Benefits if Attending Annual Convention as Exhibitor or Sponsor**

Bonus Convention Benefits if attending Annual Convention**	Preferred \$1,000	Silver \$5,000	Gold \$10,000	Diamond \$15,000	Platinum \$20,000	Platinum+ \$30,000	Palladium \$50,000
Early bird notice of convention sponsorship opportunities		✓	✓	✓	✓	✓	✓
Exhibitor booth fee discount (not applicable to Convention Sponsorships)		10%	15%	20%	30%	50%	Double Booth
Recognition slide in marketing video loop		✓	✓	✓	✓	✓	✓
Special Recognition Signage		✓	✓	✓	✓	✓	✓
Printed Inserts in Convention Swag Bag & Digital insert on the Mobile App			✓	✓	✓	✓	✓

Convention Sponsorships

Interested in sponsoring the ChiroCongress Convention or another event? We offer a variety of sponsorship levels starting at \$3,000. Our annual convention is attended by chiropractic leaders (i.e., Presidents, President-Elects, Past Presidents, Executive Directors, etc.) of our State Associations. As the host for the chiropractic profession's annual leadership conference, we also attract representatives from many national chiropractic organizations. Virtually everyone who is anybody in chiropractic attends the ChiroCongress Annual Convention!!

Special Mid-Year Platinum Sponsorship Opportunity – One Each Year - \$20,000

Each Spring the ChiroCongress Board meets for an in-person retreat. This sponsorship would give you the opportunity to provide a chance to make a 15-minute Zoom presentation to the Board as well as special recognition on the ChiroCongress website and social media as the generous sponsor of the Mid-Year Board Retreat.

For more information on Corporate Alliance Partner Program or the ChiroCongress Convention, contact Suzi Anderson at suzi@chirocongress.org or 503-922-2933.

** Upon request – Mailing list will include Member State Association mailing address and name of current Executive Director of the State Association- No phone or email addresses will be provided.*

*** The Convention Bonus benefits are non-transferrable to other benefits if you do not attend the Convention.*

Corporate Alliance Partner Program – Additional Marketing Opportunities

Based on Availability

Additional Marketing Opportunities	Non-Corporate Alliance Partner Price	Gold \$10,000	Diamond \$15,000	Platinum \$20,000	Platinum+ \$30,000	Palladium \$50,000
Banner Ad on ChiroCongress Website Member Only Portal	\$2000/Quarter	10%	15%	20%	25%	30%
30 Second Video Commercial on ChiroCongress Website Homepage (YouTube/Vimeo)	\$1500/Quarter	10%	15%	20%	25%	30%
Spotlight On ChiroCongress Website Homepage – Linking to Your Partner Landing Page	\$1200/Quarter	10%	15%	20%	25%	30%
Sponsorship Of Quarterly District Meeting (Logo on All Communications, Agenda, Calendar Listing, Shoutout at Meeting)	1 District: \$200 5 Districts: \$800 Per quarter	10%	15%	20%	25%	30%
Sponsorship Of Lunch & Learn (Logo on All Communications, Website Listing, Calendar Listing – 30 Second Prerecorded Video Commercial Featured at The Beginning of The Meeting)	\$500	10%	15%	20%	25%	30%
Mid-Year Board Retreat Swag Bag – Bag and all contents provided by Sponsor	\$400	10%	15%	20%	25%	30%
Full Width on Monthly E-Newsletter to Member Leadership (300 Leaders)	\$300/month	10%	15%	20%	25%	30%
1/2 Width Ad on Monthly E-Newsletter to Membership Leadership (300 Leaders)	\$200/month	10%	15%	20%	25%	30%

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