**SAMPLE PRESS RELEASE FOR STATE ASSOCIATIONS**

**FOR IMMEDIATE RELEASE**

**STATE ASSOCIATION and ChiroCongress Collaborate   
to Launch a Nationwide 2022 Blood Drive**

**City, State – DATE**– STATE ASSOCIATION, an organization dedicated to MISSION in collaboration with ChiroCongress, ChiroCongress Cares, and F4CP, national organizations that represent and support Chiropractic and State Chiropractic Associations across the U.S. are working together to launch a national blood drive September through December 2022.

“State Association is proud to partner with #ChiroCares2022 to support of the American Red Cross to raise awareness and blood donations across the country through this drive,” NAME, Executive Director states. He/She explains, “Since the Covid-19 pandemic and other disruptions to essential services, there has been an extreme shortage of blood supply, causing a national blood crisis. Through collaboration, we hope state association leaders, Doctors of Chiropractic (DCs), and their patients will get involved in the effort to donate and support the American Red Cross.”

The virtual blood drive, launching in September, will be a nationwide effort. To get involved, participants can visit <https://chirocongress.org/chirocares/2022-blood-drive/> and find a blood donation center near them.

For more information visit <https://chirocongress.org/chirocares/2022-blood-drive/>

**About the State Association**

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**About ChiroCongress Cares & ChiroCongress**

ChiroCongress Cares is a charitable nonprofit organization with a mission to empower, support, and promote the chiropractic profession. ChiroCongress is a nonprofit association whose mission is to advance the chiropractic profession by connecting and empowering chiropractic state associations. Visit <https://chirocongress.org/chirocongress-cares/> or call 503-922-2933 for more information.

**About the Foundation for Chiropractic Progress**

A not-for-profit organization with more than 31,000 members, the Foundation for Chiropractic Progress (F4CP) informs and educates the general public about the value of chiropractic care delivered by Doctors of Chiropractic (DC) and its role in drug-free pain management. Visit [www.f4cp.org/findadoctor](http://www.f4cp.org/findadoctor); call 866-901-F4CP (3427).

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