

Waikoloa Beach Marriott Resort & Spa  
The Big Island of Hawaii  
November 9-11, 2023

*Life's a*

*Wave*

*come catch it!*

Exhibit  
Sponsor  
Advertise

2023 Exhibitor & Sponsor Prospectus



Connecting and empowering  
chiropractic state associations

# Key Reasons to Sponsor, Exhibit, and Advertise at the 2023 ChiroCongress convention in Hawaii!

Build your brand and increase awareness of your products and services. Meet with key clients, business partners and industry leaders.

- ChiroCongress represents nearly 50 State Associations comprised of over 30,000 Doctors of Chiropractic, making us the largest representative of chiropractic associations.
- Your expertise is valued by convention participants.
- This is the best group of attendees to showcase your products and services to.
- Our attendees are the decision-makers who are looking to build relationships to help their state associations & members.
- We provide ample opportunities for you to connect with this leadership group throughout the event.

Contact ChiroCongress today for the best selection of sponsorship opportunities!



## Contact Information

### Exhibit, Sponsor, Advertise

Suzi Anderson  
Events Specialist  
suzi@chirocongress.org

### Registration

Kim Zanke  
Programs Administrator  
Kim@chirocongress.org

### All other questions

Lizz Klein  
Executive Director  
lizz@chirocongress.org

Office: 503-922-2933

[ChiroCongress.org](http://ChiroCongress.org)



# ChiroCongress 2023 CONVENTION

Waikoloa Beach Marriott Resort & Spa  
The Big Island of Hawaii  
November 9-11-, 2023

# USEFUL INFORMATION



## LODGING INFORMATION

Waikoloa Beach Marriott  
Resort & Spa  
(See website for details)  
69-275 Waikoloa Beach Drive,  
Waikoloa Beach, Hawaii 96738  
[Website Link](#)  
[Room Reservation Link](#)  
808-886-6789 PH  
808-886-3601 FAX

\$229/Night + Taxes & Resort Fee\*  
(Some suites available, call for details)

Reservations are open through October 18, 2023. Room rates are \$229 for single/double occupancy. \*There is a daily resort fee of \$15.00++ which includes a variety of amenities. See resort [web page](#) for more details. Questions about your reservation or to reserve via phone call 1-877-622-3140 and reference ChiroCongress Annual Convention through Passkey.

## DISCOUNTS

**Lu'au** – 20% discount off regular Lu'au Prices.

**Golf** - Waikoloa Golf (King's Course or Beach Course): \$138.00 plus tax per person.

**Spa** - 10% discount at Mandara Spa for all group attendees.

## WEATHER

In November, Hawaii's daytime, average high temperatures typically range in the mid to low 80s. Evening temperatures usually dip into the upper 60s to lower 70s. Sunrise is approximately 6:30 am and sunset is around 5:45 pm.

## SHIPPING & EXHIBITOR SERVICES

Waikoloa Beach Marriott  
Resort & Spa  
Attn: Gale Kihoi/ChiroCongress  
November 9-11, 2023 Event  
Exhibitor Name/Booth #  
69-275 Waikoloa Beach Drive  
Waikoloa, HI 96738  
Complimentary storage and handling of boxes up to 7 days prior to event.

## ON SITE AV SERVICES

Kyle Clayton  
Sales Manager  
kyle.clayton@encoreglobal.com  
M +1 214-244-2871  
[Website Link](#)  
**Email Kyle Orders by 10/23/2023**

## TRANSPORTATION

Airport: Kona International Airport at Keahole (KOA) Airport [Website](#)  
Hotel is 18.3 miles from airport  
Parking: Event Parking is \$10 per vehicle for "self-parking" in parking area. [Ground Transportation Options](#)



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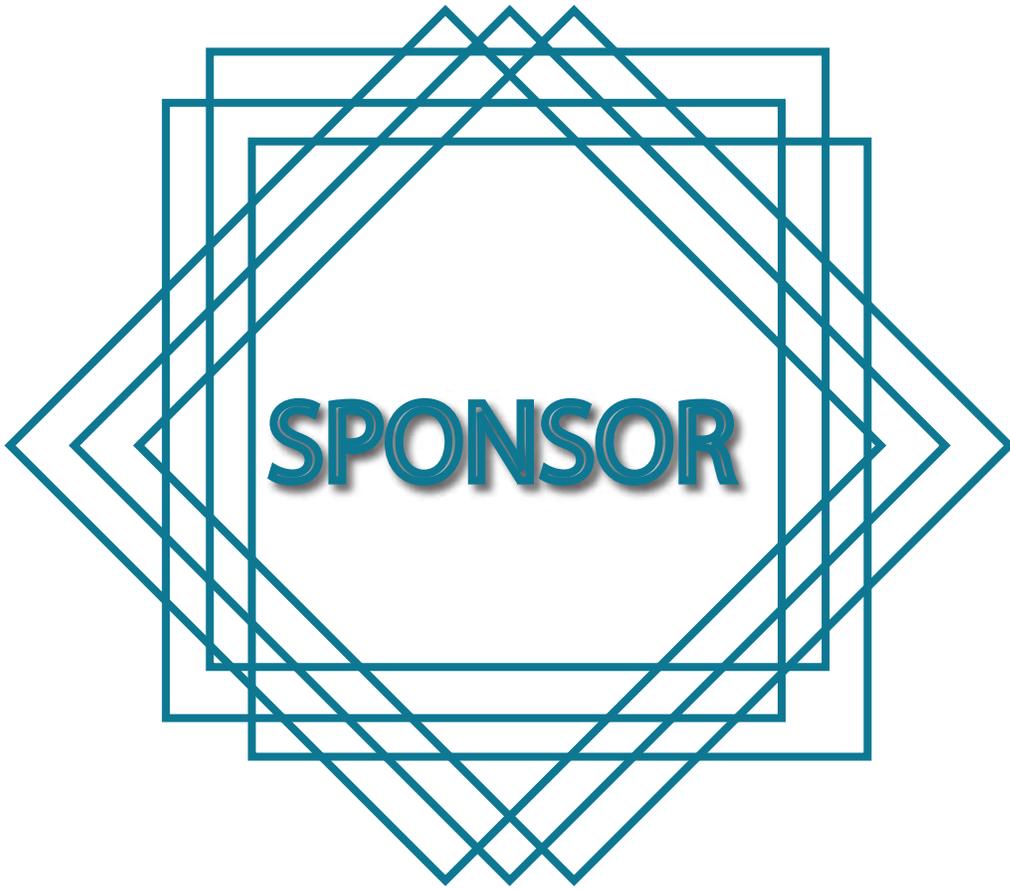
**Office Phone**  
503-922-2933

**ChiroCongress Mailing Address**  
PO Box 707  
Molalla, OR 97038

[ChiroCongress.org](http://ChiroCongress.org)

## DISCLAIMER

The views expressed by any attendee, speaker, or vendor at ChiroCongress events are those of that individual and not, necessarily, of ChiroCongress. Presentations at ChiroCongress events, or the presence of vendors at ChiroCongress events, does not constitute an endorsement of the vendor or speaker's views, products, or services.



# SPONSORSHIPS AT A GLANCE



| BENEFIT  | BRONZE<br>\$3,000 | SILVER<br>\$4,000 | GOLD<br>\$6,000 | DIAMOND<br>\$10,000 | PLATINUM<br>\$20,000 | PALLADIUM<br>\$50,000 |
|--|-------------------|-------------------|-----------------|---------------------|----------------------|-----------------------|
| Printed Inserts in Convention Swag Bag                 | Extra fee         | Extra Fee         | √               | √                   | √                    | √                     |
| Digital Insert on Event Mobile App                     | Extra Fee         | Extra Fee         | √               | √                   | √                    | √                     |
| Custom Social Media Pushes                             | No                | No                | No              | √                   | √                    | √                     |
| Digital Marketing Slide or Video rotating during event | Extra Fee         | Extra Fee         | Extra Fee       | √                   | √                    | √                     |
| 10-minute Speaking Opportunity                         | No                | No                | No              | √                   | √                    | √                     |
| Lunch with the Summit on Thursday*                     | 1                 | 1                 | 2               | 2                   | 3                    | 4                     |
| Member Lunch on Friday*                                | 1                 | 1                 | 2               | 2                   | 3                    | 4                     |
| Thursday Welcome Dinner*                               | 1                 | 1                 | 2               | 2                   | 3                    | 4                     |

\* Number of people included - Additional meal & event tickets may be purchased in advance

## ALL SPONSORSHIP LEVELS RECEIVE:

- Draped 6' table plus chairs
- Free Basic Wi-Fi\*\*
- Sponsorship Recognition Signage
- High profile placement sponsor advertising on ChiroCongress website
- Special recognition email blast to attendees prior to Convention
- Premium listing on mobile app sponsor & exhibitor pages
- Participation in Vendor Game
- Logo projection in General Session room during Convention
- Breakfast with ChiroCongress Members Friday and Saturday
- Admittance to Friday Night Vendor Reception & Free Beverage
- Admittance to Saturday's Chiropractic Future Strategic Plan Forum
- Attendee Mailing Address List
- Inclusion in Sponsor post event email

\*\*Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.

# Platinum Sponsorship

\$20,000

(0) Platinum Sponsorships Available



## Thursday Night Welcome Dinner Thursday Lunch With the Summit & Hakihaki Time

### Included with Platinum Sponsorship

#### BOOTH

- Draped 6' table plus 2 chairs (additional 6' table upon request & availability)
- Free Basic WiFi \*\*
- Sponsorship Recognition Signage

#### MEALS & SPECIAL EVENT TICKETS

- Breakfast with ChiroCongress Members Friday and Saturday
- Includes lunch on Thursday & Friday for 3 Reps
- Includes Thursday Night Welcome Dinner for 3 Reps
- Includes Friday Night Vendor Reception & Free Beverage
- Admittance to Saturday's Chiropractic Future Strategic Plan Forum

#### PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website
- Custom social media pushes

#### ON-SITE MARKETING

- Speaking opportunity (10 minutes - Restriction may apply)
- Premium listing on mobile app sponsor & exhibitor pages
- Logo projection during convention
- Premium event signage
- Digital marketing slide or video rotating during event
- Participation in Vendor Game
- Inserts for event bags and mobile app digital insert  
(printed inserts to be provided by sponsor)

#### POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Platinum Sponsor post-event email

### SPONSORSHIP INFORMATION

#### Thursday ALOHA Dinner

This exclusive sponsorship is an amazing opportunity to kick off our event with an evening of fun, fellowship, and an opportunity to showcase your organization!

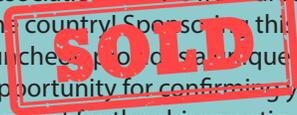
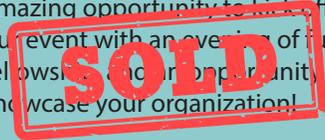
Everyone looks forward to this night and how exciting to be able to be out under the stars with the on the the luau grounds of the resort with tiki torches, the sound of the ocean in the background, warm tropical breezes, and authentic Hawaiian food. Event planners will work with your team to create custom branding touches throughout the evening.

#### Lunch with the Summit & Hakihaki Time!

A key social event of the convention and the perfect time for you to connect with influential association leaders from around the country! Sponsor the lunch and you'll receive a unique opportunity for confirming your support for the chiropractic profession to our attendees. In addition, you will fuel up attendees with refreshments at key points for each day of the convention and they will experience your unique brand touches as you refresh and energize them all convention long!



Speaking Opportunity!



\*\*Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.

# Diamond Sponsorship

\$10,000

(2) Diamond Sponsorships Available

Breakfast Sponsors (2)

Thursday Night Lu'au Entertainment

Friday Member Luncheon

## Included with Diamond Sponsorship BOOTH

- Draped 6' table plus chairs
- Free Basic WiFi \*\*
- Sponsorship Recognition Signage

## MEALS & SPECIAL EVENT TICKETS

- Breakfast with ChiroCongress Members Friday and Saturday
- Includes lunch on Thursday & Friday for 2 Reps
- Includes Thursday Night Welcome Dinner for 2 Reps
- Includes Friday Night Vendor Reception & Free Beverage
- Admittance to Saturday's Chiropractic Future Strategic Plan Forum

## PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website
- Custom social media pushes

## ON-SITE MARKETING

- Speaking Opportunity (10 minutes - Restrictions may apply)
- Premium listing on mobile app sponsor & exhibitor pages
- Logo projection during convention
- Premium recognition on event signage
- Rotating digital marketing slide or video during event
- Participation in Vendor Game
- Inserts for event bags and mobile app digital insert  
(printed inserts to be provided by sponsor)

## POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Diamond Sponsor post event email

## SPONSORSHIP INFORMATION

### Breakfast Sponsor

Start everyone's day out right by sponsoring the kick-off member-only breakfast on Thursday on the Naupaka Lawn or breakfasts both Friday and Saturday in the vendor hall. Guests will be saying "Mahalo" for getting their day off to a great start!

### Thursday Night Lu'au Entertainment

Every luau needs some amazing music, to wit our Polynesian dancing and perhaps a little fire!! Our team will work with you to create unforgettable custom branded touches throughout the evening.

### Friday Member Luncheon

A great opportunity to highlight your organization. Connect with important leaders from across the country. You will also receive the distinct benefit of displaying your customized marketing collateral at each table.

Speaking Opportunity!



\*\*Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.

# Gold Sponsorship

\$6,000

(3) Gold Sponsorships Available

Thursday Night Welcome Reception  
Friday Night Vendor Reception  
Custom Branded Hotel Room "Keys"  
Event Mobile App

## Included with Gold Sponsorship

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### BOOTH

- Draped 6' table plus chairs
- Free Basic WiFi \*\*
- Sponsorship Recognition Signage

### MEALS & SPECIAL EVENT TICKETS

- Breakfast with ChiroCongress Members Friday and Saturday
- Includes lunch on Thursday & Friday for 2 Reps
- Includes Thursday Night Welcome Dinner for 2 Reps
- Includes Friday Night Vendor Reception & Free Beverage
- Admittance to Saturday's Chiropractic Future Strategic Plan Forum

### PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website

### ON-SITE MARKETING

- Premium listing on mobile app sponsor & exhibitor pages
- Logo projection during convention
- Premium recognition on event signage
- Participation in Vendor Game
- Inserts for event bags and mobile app digital insert  
(printed inserts provided by sponsor)

### POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Gold Sponsor post event email

## SPONSORSHIP INFORMATION

### Thursday Night Reception

Sponsor this super fun kick-off evening reception on the beautiful lawn of Waikoloa Resort overlooking the shores of Hawaii.

### Friday Night Vendor Reception

The perfect occasion to showcase your support of the profession as we celebrate our amazing corporate partners. Network and build relationships with key professionals.

### Custom Room "Keys"

Customize key for every guest with your branding. These special "Keys" come in the form of a RFID bracelet that attendees will wear from check in to check out!

### Event Mobile App

The convention mobile app is the place for all things convention related, and the only tool we use to connect with our attendees before, during, and even after the event! Achieve maximum impressions with our audience as the premiere brand presence on the app.

\*\*Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.

# Silver Sponsorship

\$4,000

(6) Silver Sponsorships Available

Custom Branded WiFi Network  
Speaker Showcase (4)  
Custom Branded Swag Bags  
Hospitality Suite

## Included with Silver Sponsorship

### BOOTH

- Draped 6' table plus chairs
- Free Basic WiFi \*\*
- Sponsorship Recognition Signage

### MEALS & SPECIAL EVENT TICKETS

- Breakfast with ChiroCongress Members Friday and Saturday
- Includes lunch on Thursday & Friday for 1 Rep
- Includes Thursday Night Welcome Dinner for 1 Rep
- Includes Friday Night Vendor Reception & Free Beverage
- Admittance to Saturday's Chiropractic Future Strategic Plan Forum

### PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website

### ON-SITE MARKETING

- Premium listing on mobile app sponsor & exhibitor pages
- Logo projection during convention
- High profile recognition on event signage
- Participation in Vendor Game

### POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Silver Sponsor post event email

## SPONSORSHIP INFORMATION

### Custom Branded WiFi Network

What's more important than WiFi for our modern, super-connected attendees? Your brand name will become the network for our convention, and customized promotional access instructions will be displayed through the venue.

### Speaker Showcases (4):

Showcase your company by supporting a fantastic speaker for our audience. Each speaker receives a featured 15-minute speaking spot to share their message along with a dedicated exhibitor booth to help grow their business.

### Custom Branded Swag Bags

Ensure your company presence throughout the event and beyond by sponsoring the reusable bags filled with event swag that attendees use to tote their items

### Hospitality Suite - Party Room

A gathering place for attendees to unwind and connect outside of convention programming. We handle the details to ensure the room is stocked with everyone's favorites, and you get all the credit!

\*\*Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.

# Bronze Sponsorship

\$3,000

(3) Bronze Sponsorships Available

Custom Name Badges  
Custom Lanyards  
Cafe Au Lait  
ED Roundtable

Friday Night Entertainment  
DC Roundtable

## Included with Bronze Sponsorship

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### BOOTH

- Draped 6' table plus chairs
- Free Basic WiFi \*\*
- Sponsorship Recognition Signage

### MEALS & SPECIAL EVENT TICKETS

- Breakfast with ChiroCongress Members Friday and Saturday
- Includes lunch on Thursday & Friday for 1 Rep
- Includes Thursday Night Welcome Dinner for 1 Rep
- Includes Friday Night Vendor Reception & Free Beverage
- Admittance to Saturday's Chiropractic Future Strategic Plan Forum

### PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website

### ON-SITE MARKETING

- Premium listing on mobile app sponsor & exhibitor pages
- Logo projection during convention
- High profile recognition on event signage
- Participation in Vendor Game

### POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Bronze Sponsor post event email

\*\*Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV.  
These services can be ordered directly through the hotel.

## SPONSORSHIP INFORMATION

### Name Badges

Picture your company's name beside each attendee. If possible with braided name badges for each person in attendance!

### Lanyards

The perfect promotional accessory! These custom lanyards featuring your company's name are worn all weekend long.

### Cafe' Au Lait

Help our attendees start their morning off right with customized vouchers for their favorite coffee beverage!

### ED Roundtable

This important meeting attended by the Executive Directors of state associations is well-attended and highly anticipated. Encourage these important industry leaders!

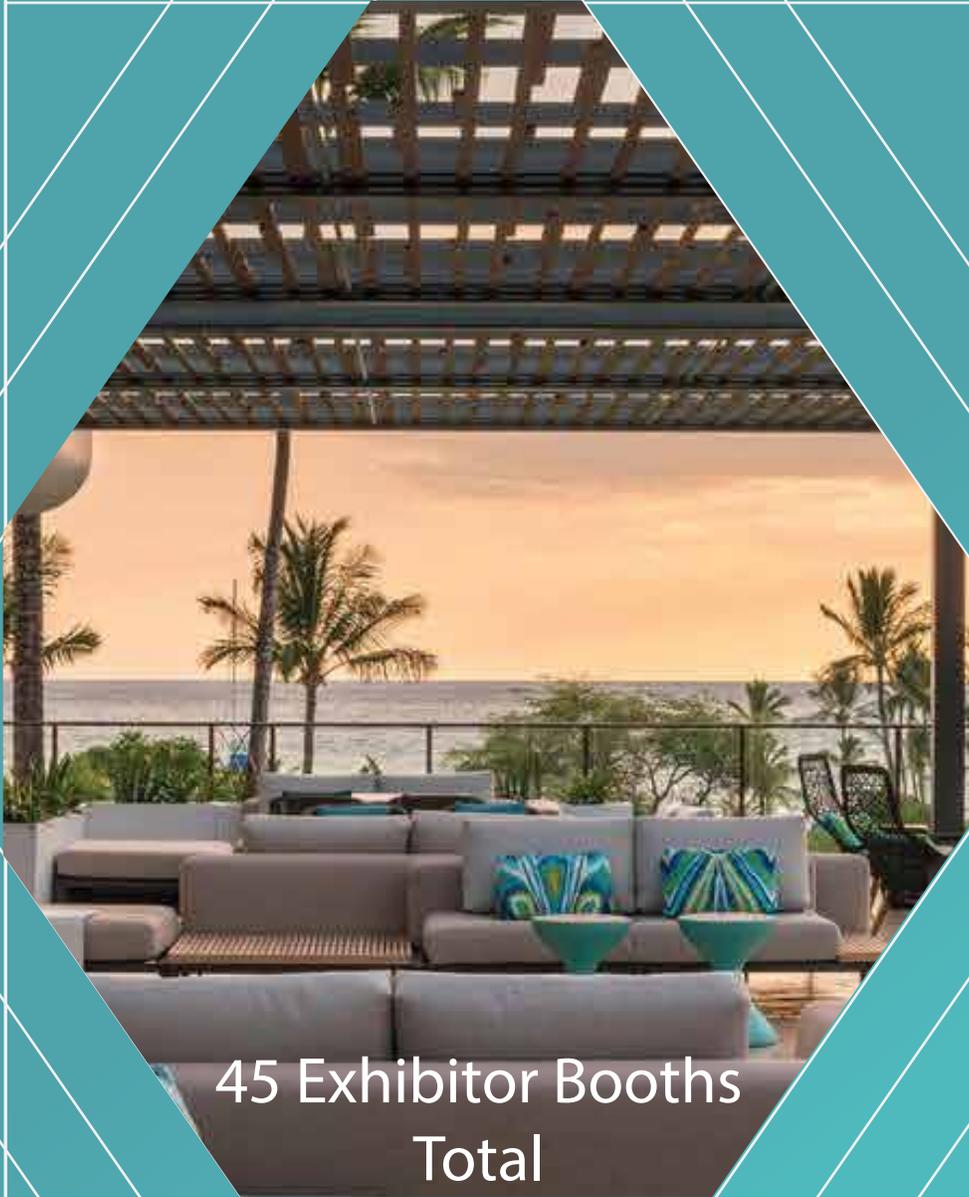
### DC Roundtable

Similar to the ED Roundtable, this meeting for our Doctors of Chiropractic is a must for them! Sponsor this essential event for our leaders and throw your support behind the important work they do.

### Friday Night Entertainment

The always popular Friday Night Vendor Reception is a perfect opportunity to network and build relationships between our members and vendors. Let's add a little something extra to this festive event!

# EXHIBIT



45 Exhibitor Booths  
Total

# EXHIBIT

Booth Price: \$1,500 - \$2,500

Corporate Alliance Partner discounts will appear on invoicing.

Promote your company to key decision-makers in the chiropractic industry. These leaders come prepared and focused on hearing about products and services that will help meet their goals, support their members, and help them successfully manage their associations!!

## LEVEL 1 \$1,500

- Draped 6' table plus chairs
- Free Basic WiFi \*\*
- Company listing on convention web page
- Listing on mobile app exhibitor page
- Admittance to Friday Night Vendor Reception & Free Beverage
- Breakfast with ChiroCongress Members Friday and Saturday
- Admittance to Saturday's Chiropractic Future Strategic Plan Forum
- Attendee Mailing Address List
- Post-event recognition email

## LEVEL 2 \$2,100

- Draped 6' table plus chairs
- Free Basic WiFi \*\*
- Company listing on convention web page
- Listing on mobile app exhibitor page
- Admittance to Friday Night Vendor Reception & Free Beverage
- Breakfast with ChiroCongress Members Friday and Saturday
- Lunch for 2 Thursday & Friday
- Digital insert in mobile app
- Admittance to Saturday's Chiropractic Future Strategic Plan Forum
- Attendee Mailing Address List
- Post-event recognition email

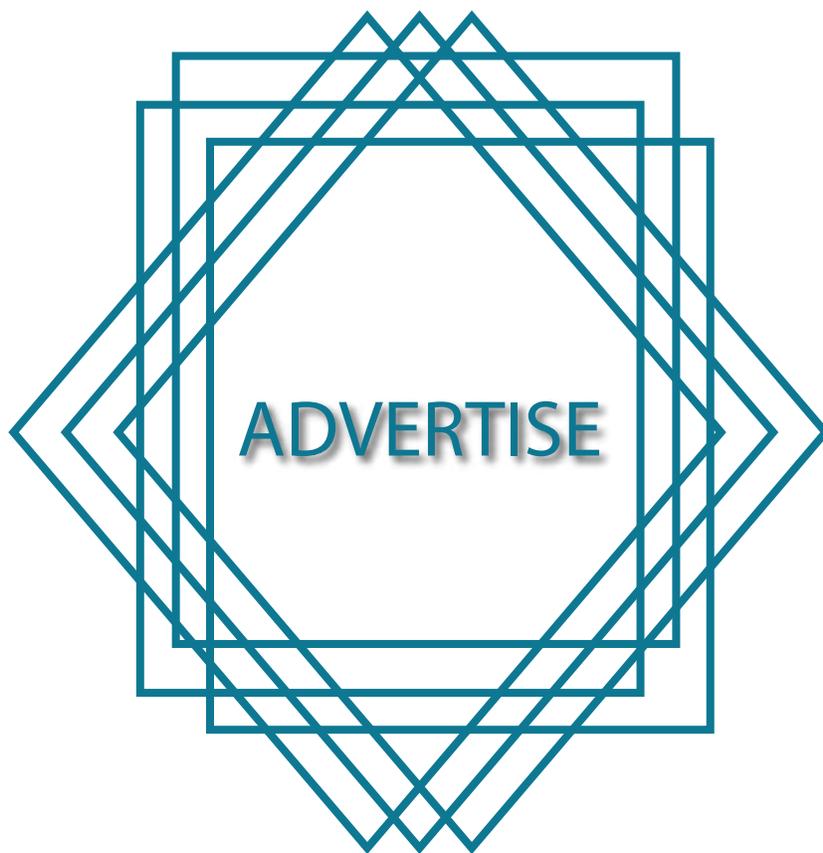
## LEVEL 3 \$2,500

- Draped 6' table plus chairs
- Free Basic WiFi \*\*
- Company listing on convention web page
- Listing on mobile app exhibitor page
- Admittance to Friday Night Vendor Reception & Free Beverage
- Breakfast with ChiroCongress Members Friday and Saturday
- Lunch for 3 Thursday & Friday
- Digital insert in mobile app
- Admittance to Saturday's Chiropractic Future Strategic Plan Forum
- Attendee Mailing Address List
- Post-event recognition email

Additional meal & event tickets may be purchased in advance

\*\*Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.





Questions?? Call 503-922-2933 or email [suzi@chirocongress.org](mailto:suzi@chirocongress.org)



# ADVERTISE

Waikoloa Beach Marriott Resort & Spa

Waikoloa, HI

November 9-11, 2023

Every convention attendee will receive a swag bag where your promotion items can be included. Digital advertising opportunities are also available and seen by all who attend.

## DIGITAL, PRINT, AND OTHER ADVERTISING OPTIONS

- Printed Inserts in Registration Bags\* (Quantity to be delivered: 150) \$300
- Digital Insert Mobile App\*\* (1) PDF flyer insert uploaded to mobile app \$300
- Value Package - Printed Inserts for bags (150)\* + Digital insert for mobile app \$500
- Speaker catalog - A new opportunity to showcase your speaking skills. Contact us for pricing Varies
- Exhibitor Game Participation - Logo + booth # + gamification attendee challenge \$250
- Digital Marketing Loop (1) Presentation Slide or 30 second video (no audio) \$300
- Attendee Welcome Gift - At check-in (250). Hotel fee & gift extra \$750

\* Deadline to deliver swag bag inserts to hotel: Monday, November 6, 2023

Ship To: Waikoloa Beach Marriott Resort & Spa, ATTN: Gale Kihoi/Bag Inserts/ChiroCongress  
69-275 Waikoloa Beach Dr., Waikoloa Beach, HI 96738

\*\*Deadline for Digital Artwork: Friday, October 13, 2023



### Artwork Specifications

**Digital Video Loop**

- MP4 for Digital Video Loop
- 1600 (wide) x 900 (tall) pixels, high-resolution JPG, PNG or PDF for Digital Video Loop

**Print Artwork**

All graphics should be delivered in vector art format or high resolution (300 DPI minimum) PNG.

Questions?? Call 503-922-2933 or email [suzi@chirocongress.org](mailto:suzi@chirocongress.org)

# SPONSOR, EXHIBITOR & ADVERTISING AGREEMENT



## Terms:

The sponsor/exhibitor assumes the entire responsibility and liability for all losses, damages, and claims arising out of or relating to sponsors/exhibitors activities during the ChiroCongress Convention at the resort or any off-site event and shall indemnify, defend and hold harmless ChiroCongress, its agents, contractors and employees from any and all such losses, damages and claims. ChiroCongress reserves the right to prohibit, in whole or in part, any exhibit, advertisement, or sponsorship that, in our sole opinion, we deem to be inappropriate. The sponsor/exhibitor agrees not to display or disseminate any material that in the sole opinion of ChiroCongress is unsuitable. ChiroCongress reserves the right to limit the number of vendors by service category. All vendor opportunities will be considered on a first-come-first-serve basis.

## Sponsor/Exhibitor/Advertising Agreement

Exhibitors agree to exhibit at the ChiroCongress Convention in Waikoloa, HI, November 9-11, 2022. Sponsors, Exhibitors and Advertisers agree to pay ChiroCongress the amount specified in this agreement. Upon approval, exhibitors, sponsors and advertisers will receive an invoice within 30 days of the agreement date. Full payment is due within 30 days from the invoice date. Each organization or business is allowed one location as defined on the agreement form unless explicitly agreed upon in a separate contract. No exhibitor shall assign, sublet, or share in whole or part of the space allotted. Absolutely no subleasing of exhibit/table space will be allowed.

## Cancellation Policy:

Cancellation by exhibitor, sponsor, or advertiser after October 6, 2023 will not be refunded. ChiroCongress reserves the right to resell any packages without notice. ChiroCongress may invoke Force Majeure and/or cancel event for reasons beyond ChiroCongress control. In the event that ChiroCongress cancels the event, or any portion of the event, arrangements will be made on a case-by-case bases for any agreements entered into with sponsors, exhibitors, or attendees.

## Insurance:

Sponsor and exhibitor shall maintain commercial general liability insurance, on an occurrence basis, covering all operations by or on behalf of Sponsor or Exhibitor against bodily injury (including, without limitation, death) and property damage (including, without, limitation, loss of use), including, without limitation, premises/operations, personal and advertising injury, products/completed operations, and contractual liability, with limits of liability of not less than \$1,000,000 per occurrence, combined single limit for bodily injury and property damage, with a \$2,000,000 general aggregate.

## Taxes & Licenses

Exhibitor and Sponsor shall be solely responsible for obtaining any licenses, permits or approvals under Federal, State, or local law applicable to its activities at the event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, or other fees, charges or penalties that become due to any governmental authority in connection with its activities at the event.

## Disclaimer

The views expressed by any attendee, speaker, or vendor at ChiroCongress events are those of the speaker and not, necessarily, of ChiroCongress. Presentations at ChiroCongress events, or the presence of vendors at ChiroCongress events, does not constitute an endorsement of the vendor or speaker's views, products, or services.

**Important:** Please obtain all necessary internal approvals from within your organization prior to submitting agreement and payment. 100% payment is due net 30 days. An invoice with further payment instructions will be emailed to the primary/billing contact upon receipt of signed agreement.

## Contacts, Approval & Authorization

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Number of Representatives Attending \_\_\_\_\_

Payment Type: \_\_\_ Credit Card \_\_\_ Check

## Billing Information:

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

By signing above, parties agree to be bound by the event terms & conditions.

**FOR CHIROCONGRESS ADMINISTRATIVE USE ONLY**

Approved and authorized by:  
Elizabeth Klein, Executive Director.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

# SPONSOR, EXHIBITOR & ADVERTISING ORDER FORM

To take advantage of any of the available sponsor, exhibitor or advertising opportunities, please complete the The Sponsor, Exhibitor & Advertising Agreement and Order Forms and email to admin@chirocongress.org.

## SPONSOR PACKAGES

### Platinum - \$20,000 Each

- Thursday Welcome Dinner (1)..... \$ \_\_\_\_\_
- Thursday Lunch with the Summit & HakiHaki Time (1) ..... \$ \_\_\_\_\_

### Diamond - \$10,000 Each

- Thursday Night Lu'au Entertainment. (1) ..... \$ \_\_\_\_\_
- Friday Member Lunch (1) ..... \$ \_\_\_\_\_
- Breakfast with Members (Thurs or Fri/Sat) ..... \$ \_\_\_\_\_

### Gold - \$6,000 Each

- Thursday Night Welcome Reception (1) ..... \$ \_\_\_\_\_
- Friday Night Vendor Reception (1) ..... \$ \_\_\_\_\_
- Event Mobile App (1) ..... \$ \_\_\_\_\_
- Custom Branded Hotel "Keys" (1) ..... \$ \_\_\_\_\_

### Silver - \$4,000 Each

- Custom WiFi Network branded with your choice of name (1)..... \$ \_\_\_\_\_
- Speaker Showcase - (4) ..... \$ \_\_\_\_\_
- Convention Swag Bag with your custom branding (1) ..... \$ \_\_\_\_\_
- Hospitality Suite (1)..... \$ \_\_\_\_\_

### Bronze - \$3,000 Each

- Custom Branded Name Badges (1) ..... \$ \_\_\_\_\_
- Custom Branded Lanyards (1) ..... \$ \_\_\_\_\_
- Executive Director Round Table (1) ..... \$ \_\_\_\_\_
- Doctors of Chiropractic Round Table (1) ..... \$ \_\_\_\_\_
- Cafe' Au Lait Hawaiian Style Custom Coffee Vouchers (1) ..... \$ \_\_\_\_\_
- Friday Night Entertainment (1)..... \$ \_\_\_\_\_

## EXHIBITOR, ADVERTISING & SPECIAL EVENT TICKET OPTIONS

- Exhibitor Level 1 Booth (\$1,500) ..... \$ \_\_\_\_\_
- Exhibitor Level 2 Booth (\$2,100) ..... \$ \_\_\_\_\_
- Exhibitor Level 3 Booth (\$2,500) ..... \$ \_\_\_\_\_
- Printed Inserts in Registration Bags (\$300) ..... \$ \_\_\_\_\_
- Digital Insert Mobile App (\$300) ..... \$ \_\_\_\_\_
- Value Package - Inserts for bags + Digital Insert for mobile app (\$500) ..... \$ \_\_\_\_\_
- Speaker Catalog (contact us for more details and pricing) ..... \$ \_\_\_\_\_
- Exhibitor Game Participation (\$250) ..... \$ \_\_\_\_\_
- Digital Marketing Loop (1) Presentation Slide or 30 second video (\$300) ..... \$ \_\_\_\_\_
- Attendee Welcome Gift (\$750)++ ..... \$ \_\_\_\_\_
- Additional Meal or Event Tickets - Please contact ChiroCongress for pricing ..... \$ \_\_\_\_\_
- Other ..... \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

|       |      |
|-------|------|
| Notes | -16- |
|-------|------|