

# SPONSOR, EXHIBITOR & ADVERTISING AGREEMENT



## Terms:

The sponsor/exhibitor assumes the entire responsibility and liability for all losses, damages, and claims arising out of or relating to sponsors/exhibitors activities during the ChiroCongress Convention at the resort or any off-site event and shall indemnify, defend and hold harmless ChiroCongress, its agents, contractors and employees from any and all such losses, damages and claims. ChiroCongress reserves the right to prohibit, in whole or in part, any exhibit, advertisement, or sponsorship that, in our sole opinion, we deem to be inappropriate. The sponsor/exhibitor agrees not to display or disseminate any material that in the sole opinion of ChiroCongress is unsuitable. ChiroCongress reserves the right to limit the number of vendors by service category. All vendor opportunities will be considered on a first-come-first-serve basis.

## Sponsor/Exhibitor/Advertising Agreement

Exhibitors agree to exhibit at the ChiroCongress Convention in Denver, CO November 14-16, 2024. Sponsors, Exhibitors and Advertisers agree to pay ChiroCongress the amount specified in this agreement. Upon approval, exhibitors, sponsors and advertisers will receive an invoice within 30 days of the agreement date. Full payment is due within 30 days from the invoice date. Each organization or business is allowed one location as defined on the agreement form unless explicitly agreed upon in a separate contract. No exhibitor shall assign, sublet, or share in whole or part of the space allotted. Absolutely no subleasing of exhibit/table space will be allowed.

## Cancellation Policy:

Cancellation by exhibitor, sponsor, or advertiser after October 11, 2024 will not be refunded. ChiroCongress reserves the right to resell any packages without notice. ChiroCongress may invoke Force Majeure and/or cancel event for reasons beyond ChiroCongress control. In the event that ChiroCongress cancels the event, or any portion of the event, arrangements will be made on a case-by-case bases for any agreements entered into with sponsors, exhibitors, or attendees.

## Insurance:

Sponsor and exhibitor shall maintain commercial general liability insurance, on an occurrence basis, covering all operations by or on behalf of Sponsor or Exhibitor against bodily injury (including, without limitation, death) and property damage (including, without, limitation, loss of use), including, without limitation, premises/operations, personal and advertising injury, products/completed operations, and contractual liability, with limits of liability of not less than \$1,000,000 per occurrence, combined single limit for bodily injury and property damage, with a \$2,000,000 general aggregate.

## Taxes & Licenses

Exhibitor and Sponsor shall be solely responsible for obtaining any licenses, permits or approvals under Federal, State, or local law applicable to its activities at the event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, or other fees, charges or penalties that become due to any governmental authority in connection with its activities at the event.

## Disclaimer

The views expressed by any attendee, speaker, or vendor at ChiroCongress events are those of the speaker and not, necessarily, of ChiroCongress. Presentations at ChiroCongress events, or the presence of vendors at ChiroCongress events, does not constitute an endorsement of the vendor or speaker's views, products, or services.

**Important:** Please obtain all necessary internal approvals from within your organization prior to submitting agreement and payment. 100% payment is due net 30 days. An invoice with further payment instructions will be emailed to the primary/billing contact upon receipt of signed agreement.

## Contacts, Approval & Authorization

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Number of Representatives Attending \_\_\_\_\_

Payment Type: \_\_\_ Credit Card \_\_\_ Check

## Billing Information:

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

By signing above, parties agree to be bound by the event terms & conditions.

**FOR CHIROCONGRESS ADMINISTRATIVE USE ONLY**

Approved and authorized by:  
Elizabeth Klein, Executive Director.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

# SPONSOR, EXHIBITOR & ADVERTISING ORDER FORM

To take advantage of any of the available sponsor, exhibitor or advertising opportunities, please complete the The Sponsor, Exhibitor & Advertising Agreement and Order Forms and email to admin@chirocongress.org.

## SPONSOR PACKAGES

### Platinum - \$22,499 Each

- Thursday Welcome Dinner (1)..... \$ \_\_\_\_\_
- Thursday Lunch with the Summit & Vendor Breaks (1) ..... \$ \_\_\_\_\_

### Diamond - \$12,499 Each

- Thursday Member Breakfast (1) ..... \$ \_\_\_\_\_
- Thursday Night Welcome Reception (1) ..... \$ \_\_\_\_\_
- Friday Vendor Lunch (1) ..... \$ \_\_\_\_\_
- Friday Member Lunch (1) ..... \$ \_\_\_\_\_

### Sapphire- \$7,499 Each

- Thursday Night Entertainment (1) ..... \$ \_\_\_\_\_
- Friday Night Vendor Reception (1) ..... \$ \_\_\_\_\_

### Gold - \$5,999 Each

- Custom Branded Hotel Key Cards (1) ..... \$ \_\_\_\_\_
- ED Rountable (1) ..... \$ \_\_\_\_\_
- Event Mobile App ..... \$ \_\_\_\_\_

### Silver - \$4,999 Each

- Custom WiFi Network branded with your choice of name (1)..... \$ \_\_\_\_\_
- Speaker Showcase - (4) ..... \$ \_\_\_\_\_
- Convention Swag Bag with your custom branding (1) ..... \$ \_\_\_\_\_
- Hospitality Suite (1)..... \$ \_\_\_\_\_

### Bronze - \$3,999 Each

- Custom Branded Name Badges (1) ..... \$ \_\_\_\_\_
- Custom Branded Lanyards (1) ..... \$ \_\_\_\_\_
- Friday Night Entertainment ..... \$ \_\_\_\_\_
- DC Round Table (1) ..... \$ \_\_\_\_\_

### Exhibitor Advertising & Special Event Ticket Options

- Exhibitor Level 1 Booth (\$1,550) ..... \$ \_\_\_\_\_
- Printed Inserts in Registration Bags (\$300) ..... \$ \_\_\_\_\_
- Digital Insert Mobile App (\$300) ..... \$ \_\_\_\_\_
- Value Package - Inserts for bags + Digital Insert for mobile app (\$500) ..... \$ \_\_\_\_\_
- Speaker Catalog (contact us for more details and pricing) ..... \$ \_\_\_\_\_
- Exhibitor Game Participation (\$250) ..... \$ \_\_\_\_\_
- Digital Marketing Loop (1) Presentation Slide or 30 second video (\$300) ..... \$ \_\_\_\_\_
- Attendee Welcome Gift (\$750)++ ..... \$ \_\_\_\_\_
- Additional Meal or Event Tickets - Please contact ChiroCongress for pricing ..... \$ \_\_\_\_\_
- Other ..... \$ \_\_\_\_\_

Notes

TOTAL \$ \_\_\_\_\_