Grand Hyatt Denver 1750 Welton St., Denver, CO 80202 November 14 -16, 2024

JOIN US IN DENVER!

Exhibit Sponsor Advertise

2024 Exhibitor & Sponsor Prospectus



Connecting and empowering chiropractic state associations

Key Reasons to Sponsor, Exhibit, and Advertise at the ChiroCongress 2024 Convention in Denver!

Build your brand and increase awareness of your products and services. Meet with key clients, business partners and industry leaders.

- ChiroCongress represents nearly 50 State Associations comprised of over 30,000 Doctors of Chiropractic, making us the largest representative of chiropractic associations.
- Your expertise is valued by convention participants.
- This is the best group of attendees to showcase your products and services to.
- Our attendees are the decision-makers who are looking to build relationships to help their state associations & members.
- We provide ample opportunities for you to connect with this leadership group throughout the event.

Contact ChiroCongress today for the best selection of sponsorship opportunities!



Contact Information

Exhibit, Sponsor, Advertise Suzi Anderson Event Specialist suzi@chirocongress.org

Registration & Event Questions Lizz Klein Executive Director lizz@chirocongress.org

Office: 503-922-2933

ChiroCongress.org

ChiroCongress 2024 CONVENTION

Grand Hyatt Denver November 14 - 16, 2024

USEFUL INFORMATION



G R A N D H Y A T T°

DENVER

LODGING INFORMATION

Grand Hyatt Denver (See website for details) 1750 Welton St., Denver, CO 80202 <u>Website Link</u> 303-295-1234 PH

Reservations are open through October 22, 2024. Room rates are \$249 a night plus taxes

Reservation link will be available with ChiroCongress discount by 7/1/2024

PARKING

Self and Valet parking are both located through the Front Drive.

Self Parking Rates: Day Use: \$20.00 Overnight: \$45.00

Valet Parking Rates: Day Use: \$30.00 Overnight: \$59.00

(Parking rates subject to change)

WEATHER

In November, Denver experiences a transitional period from autumn to winter, characterized by fluctuating temperatures and occasional snowfall. The average high temperature hovers around 50° F (10° C), while the lows can drop to around 25° F (- 4° C).

SHIPPING & EXHIBITOR SERVICES

Grand Hyatt Denver c/o Alyssa Box ChiroCongress Nov. 14 - 16 2024 Exhibitor Name/Booth # 1750 Welton St. Denver, CO 80202

Complimentary storage and handling of boxes up to 3 days prior to event.

ON SITE AV SERVICES

Briana Christianson Encore bri.christianson@encoreglobal.com M: 612-242-0454 <u>Website Link</u> Order Form Due by 10/23/2024

TRANSPORTATION

Denver Airport Rail–Travelers can use the A Line rail service from Denver International Airport to LoDo's (lower downtown) Union Station and back, courtesy of Regional Transportation District (RTD). The Denver airport rail has six stops along the way and takes approximately 37 minutes at a cost of \$10.50 each way.



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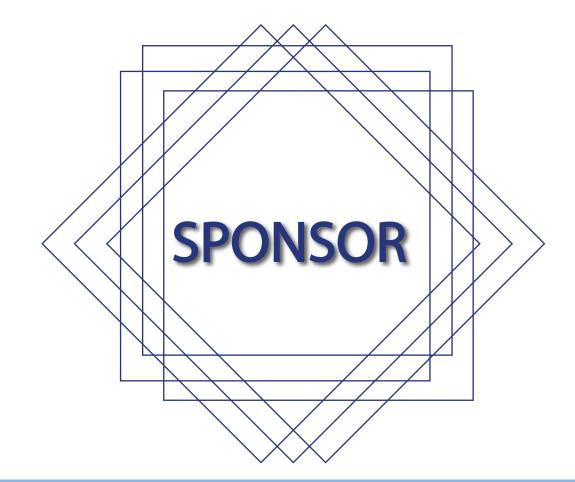
Office Phone 503-922-2933

ChiroCongress Mailing Address PO Box 707 Molalla, OR 97038

ChiroCongress.org

DISCLAIMER

The views expressed by any attendee, speaker, or vendor at ChiroCongress events are those of that individual and not, necessarily, of ChiroCongress. Presentations at ChiroCongress events, or the presence of vendors at ChiroCongress events, does not constitute an endorsement of the vendor or speaker's views, products, or services.





SPONSORSHIPS AT A GLANCE



BENEFIT	BRONZE \$3,999	SILVER \$4,999	GOLD \$5,999	SAPPHIRE \$7,499	DIAMOND \$12,499	PLATINUM \$22,499	PALLADIUM \$50,000
Printed Inserts in Convention Swag Bag	Extra Fee	Extra Fee	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Digital Insert on Event Mobile App	Extra Fee	Extra Fee	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Custom Social Media Pushes	No	No	No	No	\checkmark	\checkmark	\checkmark
Digital Marketing Slide or Video Rotating During Event	Extra Fee	Extra Fee	Extra Fee	Extra Fee	\checkmark	\checkmark	\checkmark
10-Minute Speaking Opportunity	No	No	No	No	\checkmark	\checkmark	\checkmark
Lunch with the Summit on Thursday*	1	1	2	2	2	3	4
Member Lunch on Friday*	1	1	2	2	2	3	4
Thursday Welcome Reception & Dinner *, #	1	1	2	2	2	3	4

* Number of people included - Additional meal & event tickets may be purchased in advance

Cash Bar

Included with all sponsorships:

- Draped 6' table plus 2 chairs
- Free basic Wi-Fi**
- Sponsorship recognition signage
- High profile placement sponsor advertising on ChiroCongress website
- Special recognition email blast to attendees prior to convention
- Premium listing on mobile app sponsor & exhibitor pages
- Participation in vendor game
- Logo projection in general session room during convention
- Breakfast with ChiroCongress Members on Friday
- Includes Friday Night Vendor Reception & a free beverage
- Admittance to Saturday's Chiropractic Future Forum
- Attendee mailing address List
- Inclusion in sponsor post event email

**Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.

Platinum Sponsorship \$22,499 (2) Platinum Spor

(2) Platinum Sponsorships Available

Thursday Night Welcome Dinner Thursday Lunch With the Summit & Vendor Breaks

Included with Platinum Sponsorship

BOOTH

- Draped 6' table plus 2 chairs
- Free Basic WiFi **
- Sponsorship Recognition Signage

MEALS & SPECIAL EVENT TICKETS

- Breakfast with ChiroCongress Members on Friday for 3 Reps
- Includes lunch on Thursday & Friday for 3 Reps
- Includes Thursday Night Welcome Reception & Dinner for 3 Reps
- Includes Friday Night Vendor Reception & a free beverage for 3 Reps
- Admittance to Saturday's Chiropractic Future Forum

PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website
- Custom social media pushes

ON-SITE MARKETING

- Speaking opportunity (10 minutes Restriction may apply)
- Premium listing on mobile app sponsor & exhibitor pages
- Logo projection during convention
- Premium recognition on event signage
- Digital marketing slide or video rotating during event
- Participation in Vendor Game
- Inserts for event bags and mobile app digital insert (printed inserts to be provided by sponsor)

POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Platinum Sponsor post-event email

Speaking Opportunity!



SPONSORSHIP INFORMATION

Thursday Welcome Dinner

A true highlight of our event is the Thursday Night Welcome Dinner. This event is one of a kind and you will be the toast of the town when you sponsor this event!

Lunch with the Summit & Vendor Breaks

A key social event of the convention and the perfect time for you to connect with influential association leaders from around the country! Sponsoring this luncheon provides a unique opportunity for confirming your support for the chiropractic profession to our attendees.

In addition, you will fuel up attendees with refreshments at key points each day of the convention and they will experience your unique brand touches as you refresh and energize them all convention long!

Diamond Sponsorship

\$12,499

(4) Diamond Sponsorships Available

Thursday Member Breakfast Thursday Night Welcome Reception Friday Vendor Breakfast Friday Member Lunch

Included with Diamond Sponsorship

BOOTH

- Draped 6' table plus 2 chairs
- Free Basic WiFi **
- Sponsorship Recognition Signage

MEALS & SPECIAL EVENT TICKETS

- Breakfast with ChiroCongress Members on Friday for 2 Reps
- Includes lunch on Thursday & Friday for 2 Reps
- Includes Thursday Night Welcome Reception & Dinner for 2 Reps
- Includes Friday Night Vendor Reception & a free beverage for 2 Reps
- Admittance to Saturday's Chiropractic Future Forum

PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website
- Custom social media pushes

ON-SITE MARKETING

- Speaking Opportunity (10 minutes Restrictions may apply)
- Premium listing on mobile app sponsor & exhibitor pages
- Logo projection during convention
- Premium recognition on event signage
- Rotating digital marketing slide or video during event
- Participation in Vendor Game
- Inserts for event bags and mobile app digital insert (Printed inserts to be provided by sponsor)

POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Diamond Sponsor post event email

Speaking Opportunity!



SPONSORSHIP INFORMATION

Thursday Member Breakfast

Kick the event off right with a healthy breakfast, special signage and recognition as well as securing a place on the digital marketing signage during the entire event.

Thursday Night Welcome Reception

Sponsor this wonderful Networking reception to kick-off the evening festivities.

Friday Vendor Breakfast

Be the first name on attendees' minds as they fuel up and start their day strong. Your support will set the tone for a memorable event while ensuring your brand stands out among our engaged audience.

Friday Member Lunch

A great opportunity to highlight your organization and connect with important leaders from across the country. You will also receive the distinct benefit of displaying custom marketing collateral at each table.

Sapphire Sponsorship \$7,499 (2) Sapphire Sponsorships Available

Thursday Night Entertainment Friday Night Vendor Reception

Included with Sapphire Sponsorship

BOOTH

- Draped 6' table plus 2 chairs
- Free Basic WiFi **
- Sponsorship Recognition Signage

MEALS & SPECIAL EVENT TICKETS

- Breakfast with ChiroCongress Members on Friday for 2 Reps
- Includes lunch on Thursday & Friday for 2 Reps
- Includes Thursday Night Welcome Reception & Dinner for 2 Reps
- Includes Friday Night Vendor Reception & a free beverage for 2 Reps
- Admittance to Saturday's Chiropractic Future Forum

PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website

ON-SITE MARKETING

- Premium listing on mobile app sponsor & exhibitor pages
- Logo projection during convention
- Premium recognition on event signage
- Participation in Vendor Game
- Inserts for event bags and mobile app digital insert (printed inserts provided by sponsor)

POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Gold Sponsor post event email

SPONSORSHIP INFORMATION

Thursday Night Entertainment

Seize the opportunity to sponsor our highly anticipated Thursday Night Entertainment, an event attendees eagerly anticipate each year!

Friday Night Vendor Reception

The perfect occasion to showcase your support of the profession as we celebrate our amazing corporate partners. Network and build relationships with key professionals.

Gold Sponsorship \$5,999 (3) Gold Sponsorships Available

Custom Branded Hotel Key Cards ED Roundtable Event Mobile App

Included with Gold Sponsorship

BOOTH

- Draped 6' table plus 2 chairs
- Free Basic WiFi **
- Sponsorship Recognition Signage

MEALS & SPECIAL EVENT TICKETS

- Breakfast with ChiroCongress Members on Friday for 2 Reps
- Includes lunch on Thursday & Friday for 2 Reps
- Includes Thursday Night Welcome Reception & Dinner for 2 Reps
- Includes Friday Night Vendor Reception & a free beverage for 2 Reps
- Admittance to Saturday's Chiropractic Future Forum

PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website

ON-SITE MARKETING

- Premium listing on mobile app sponsor & exhibitor pages
- Logo projection during convention
- Premium recognition on event signage
- Participation in Vendor Game
- Inserts for event bags and mobile app digital insert (printed inserts provided by sponsor)

POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Gold Sponsor post event email

SPONSORSHIP INFORMATION

Custom Branded Hotel Key Cards

Every attendee will get a custom key card with your branding and be reminded of your support throughout the event!

ED Roundtable

This important meeting attended by the Executive Directors of State Associations is well-attended and highly anticipated. Show your support of these important leaders!

Event Mobile App

The convention mobile app is the place for all things convention related, and a critical tool we use to connect with our attendees before, during, and even after the event! Achieve maximum impressions with our audience as the premiere brand presence on the app.

Silver Sponsorship \$4,999 (7) Silver

(7) Silver Sponsorships Available

Speaker Showcase (4) Custom Branded Swag Bags Custom Branded WiFi Network Hospitality Suite

Included with Silver Sponsorship

BOOTH

- Draped 6' table plus 2 chairs
- Free Basic WiFi **
- Sponsorship Recognition Signage

MEALS & SPECIAL EVENT TICKETS

- Breakfast with ChiroCongress Members on Friday for 1 Rep
- Includes lunch on Thursday & Friday for 1 Rep
- Includes Thursday Night Welcome Dinner and Reception for 1 Rep
- Includes Friday Night Vendor Reception & a free beverage for 1 Rep
- Admittance to Saturday's Chiropractic Future Forum

PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website

ON-SITE MARKETING

- Premium listing on mobile app sponsor & exhibitor pages
- Logo projection during convention
- High profile recognition on event signage
- Participation in Vendor Game

POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Silver Sponsor post event email

SPONSORSHIP INFORMATION

Speaker Showcases (4)

Showcase your company by supporting a fantastic speaker for our audience. Each speaker receives a featured 15-minute speaking spot to share their message along with a dedicated exhibitor booth to help grow their business.

Custom Branded Swag Bags

Ensure your company's presence throughout the event and beyond by sponsoring the reusable bags filled with event swag that attendees use to tote their items.

Custom Branded WiFi Network

What's more important than WiFi for our modern, super-connected attendees? Your brand name will become the network for our convention, and customized promotional access instructions will be displayed through the venue.

Hospitality Suite

A gathering place for attendees to unwind and connect outside of convention programming. We handle the details to ensure the room is stocked with everyone's favorites, and you get all the credit!

Bronze Sponsorship \$3,999

(3) Bronze Sponsorships Available

Custom Name Badges Custom Lanyards DC Roundtable

Included with Bronze Sponsorship

BOOTH

- Draped 6' table plus 2 chairs
- Free Basic WiFi **
- Sponsorship Recognition Signage

MEALS & SPECIAL EVENT TICKETS

- Breakfast with ChiroCongress Members on Friday for 1 Rep
- Includes lunch on Thursday & Friday for 1 Rep
- Includes Thursday Night Welcome Reception & Dinner for 1 Rep
- Includes Friday Night Vendor Reception & a free beverage for 1 Rep
- Admittance to Saturday's Chiropractic Future Forum

PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website

ON-SITE MARKETING

- Premium listing on mobile app sponsor & exhibitor pages
- Logo projection during convention
- High profile recognition on event signage
- Participation in Vendor Game

POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Bronze Sponsor post event email

SPONSORSHIP INFORMATION

Custom Name Badges

Picture your company's name beside each attendee... This is possible with branded name badges for each person in attendance!

Custom Lanyards

The perfect convention accessory! These custom lanyards featuring your company's name are worn all weekend long.

DC Roundtable

This meeting for our Doctors of Chiropractic is a must for them! Sponsor this essential event for our leaders and throw your support behind the important work they do.

^{**}Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.

EXHIBIT

50 Exhibitor Booths Max

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50 EXHIBITORS MAX

EXHIBIT Booth Price: \$1,550

Corporate Alliance Partner discounts will appear on invoicing.

Promote your company to key decision-makers in the chiropractic industry. These leaders come prepared and focused on hearing about products and services that will help meet their goals, support their members, and help them successfully manage their associations!!

\$1,550 Includes

- Draped 6' table plus 2 chairs
- Free Basic WiFi **
- Company listing on convention web page
- Listing on mobile app exhibitor page
- Admittance to Friday Night Vendor Reception & a free beverage for 1 Rep
 Breakfast with ChiroCongress Members on Friday
- Admittance to Saturday's Chiropractic Future Forum
- Attendee Mailing Address List
- Post-event recognition email

Additional Info

Meal Tickets Available for extra fee:

- Thursday Lunch with Summit: \$75
- Thursday Welcome Reception & Dinner: \$150*
- Friday Vendor Breakfast (1 Included) : \$70
- Friday Member Lunch: \$75
- Friday Vendor Reception* (1 Included) : \$60

*Cash bar after 1 complimentary beverage

Additional meal & event tickets may be purchased in advance. Deadline to purchase extra meal tickets: October 31

Each organization or business is allowed one location as defined on the agreement form unless explicitly agreed upon in a separate contract. No exhibitor shall assign, sublet, or share in whole or part of the space allotted. Absolutely no subleasing of exhibit/table space will be allowed.

**Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.





Questions?? Call 503-922-2933 or email suzi@chirocongress.org



ADVERTISE

Every convention attendee will receive a swag bag where your promotion items can be included. Digital advertising opportunities are also available and seen by all who attend.

Grand Hyatt Denver 1750 Welton St. Denver, CO 80202 November 14 -16, 2024

DIGITAL, PRINT, AND OTHER ADVERTISING OPTIONS

- Printed Inserts in Registration Bags* (Quantity to be delivered: 150)	\$300
- Digital Insert Mobile App** (1) PDF flyer insert uploaded to mobile app	\$300
- Value Package - Printed Inserts for bags (150)* + Digital insert for mobile app	\$500
- Speaker catalog - A new opportunity to showcase your speaking skills. Contact us for pricing	Varies
 Exhibitor Game Participation - Logo + booth # + gamification attendee challenge 	\$250
- Digital Marketing Loop (1) Presentation Slide or 30 second video (no audio)	\$300
- Attendee Welcome Gift - At check-in (250). Hotel fee & gift extra	\$750

Shipping Address: Grand Hyatt Denver c/o Alyssa Box, ChiroCongress Nov. 14 - 16 2024, Bag Inserts 1750 Welton St., Denver, CO 80202 * Deadline to deliver swag bag inserts to hotel:

Monday, November 11, 2024



Artwork Specifications

Digital Video Loop - MP4 for Digital Video Loop - 1600 (wide) x 900 (tall) pixels, high-resolution JPG, PNG or PDF for Digital Video Loop

Print Artwork All graphics should be delivered in vector art format or high resolution (300 DPI minimum) PNG.

**Deadline for Digital Artwork: Friday, October 18, 2024

Questions?? Call 503-922-2933 or email suzi@chirocongress.org

SPONSOR, EXHIBITOR & ADVERTISING AGREEMENT



Terms:

The sponsor/exhibitor assumes the entire responsibility and liability for all losses, damages, and claims arising out of or relating to sponsors/exhibitors activities during the ChiroCongress Convention at the resort or any off-site event and shall indemnify, defend and hold harmless ChiroCongress, its agents, contractors and employees from any and all such losses, damages and claims. ChiroCongress reserves the right to prohibit, in whole or in part, any exhibit, advertisement, or sponsorship that, in our sole opinion, we deem to be inappropriate. The sponsor/exhibitor agrees not to display or disseminate any material that in the sole opinion of ChiroCongress is unsuitable. ChiroCongress reserves the right to limit the number of vendors by service category. All vendor opportunities will be considered on a first-come-first-serve basis.

Sponsor/Exhibitor/Advertising Agreement

Exhibitors agree to exhibit at the ChiroCongress Convention in Denver, CO November 14-16, 2024. Sponsors, Exhibitors and Advertisers agree to pay ChiroCongress the amount specified in this agreement. Upon approval, exhibitors, sponsors and advertisers will receive an invoice within 30 days of the agreement date. Full payment is due within 30 days from the invoice date. Each organization or business is allowed one location as defined on the agreement form unless explicitly agreed upon in a separate contract. No exhibitor shall assign, sublet, or share in whole or part of the space allotted. Absolutely no subleasing of exhibit/table space will be allowed.

Cancellation Policy:

Cancellation by exhibitor, sponsor, or advertiser after October 11, 2024 will not be refunded. ChiroCongress reserves the right to resell any packages without notice. ChiroCongress may invoke Force Majeure and/or cancel event for reasons beyond ChiroCongress control. In the event that ChiroCongress cancels the event, or any portion of the event, arrangements will be made on a case-by-case bases for any agreements entered into with sponsors, exhibitors, or attendees.

Insurance:

Sponsor and exhibitor shall maintain commercial general liability insurance, on an occurrence basis, covering all operations by or on behalf of Sponsor or Exhibitor against bodily injury (including, without limitation, death) and property damage (including, without, limitation, loss of use), including, without limitation, premises/operations, personal and advertising injury, products/completed operations, and contractual liability, with limits of liability of not less than \$1,000,000 per occurrence, combined single limit for bodily injury and property damage, with a \$2,000,000 general aggregate.

Taxes & Licenses

Exhibitor and Sponsor shall be solely responsible for obtaining any licenses, permits or approvals under Federal, State, or local law applicable to its activities at the event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, or other fees, charges or penalties that become due to any governmental authority in connection with its activities at the event.

Disclaimer

The views expressed by any attendee, speaker, or vendor at ChiroCongress events are those of the speaker and not, necessarily, of ChiroCongress. Presentations at ChiroCongress events, or the presence of vendors at ChiroCongress events, does not constitute an endorsement of the vendor or speaker's views, products, or services. **Important:** Please obtain all necessary internal approvals from within your organization prior to submitting agreement and payment. 100% payment is due net 30 days. An invoice with further payment instructions will be emailed to the primary/billing contact upon receipt of signed agreement.

Contacts, Approval & Authorization

Contact Name:
Title:
Email:
Phone:
Company:
Number of Representatives Attending
Payment Type: Credit Card Check
Billing Information:
Contact:
Phone:
Email:
Address:
City/State/Zip:
Authorized Signature:
Date:

By signing above, parties agree to be bound by the event terms & conditions.

FOR CHIROCONGRESS ADMINISTRATIVE USE ONLY
Approved and authorized by:
Elizabeth Klein, Executive Director.

Date: _____

Signature:

SPONSOR, EXHIBITOR & ADVERTISING ORDER FORM

To take advantage of any of the available sponsor, exhibitor or advertising opportunities, please complete the The Sponsor, Exhibitor & Advertising Agreement and Order Forms and email to admin@chirocongress.org.

SPONSOR PACKAGES

Platinum - \$22,499 Each	
Thursday Welcome Dinner (1)	\$
Thursday Lunch with the Summit & Vendor Breaks (1)	\$
Diamond - \$12,499 Each	
Thursday Member Breakfast (1)	\$
Thursday Night Welcome Reception (1)	\$
🗌 Friday Vendor Lunch (1)	\$
Friday Member Lunch (1)	\$
Sapphire- \$7,499 Each	
Thursday Night Entertainment (1)	\$
Friday Night Vendor Reception (1)	\$
Gold - \$5,999 Each	
Custom Branded Hotel Key Cards (1)	\$
ED Rountable (1)	\$
Event Mobile App	\$
Silver - \$4,999 Each	
Custom WiFi Network branded with your choice of name (1)	\$
Speaker Showcase - (4)	
Convention Swag Bag with your custom branding (1)	. <u></u> \$
Hospitality Suite (1)	\$
Bronze - \$3,999 Each	
Custom Branded Name Badges (1)	\$
Custom Branded Lanyards (1)	\$
🗌 Friday Night Entertainment	\$
DC Round Table (1)	
Exhibitor Advertising & Special Event Ticket Options	
Exhibitor Level 1 Booth (\$1,550)	\$
Printed Inserts in Registration Bags (\$300)	\$
🗌 Digital Insert Mobile App (\$300)	
Value Package - Inserts for bags + Digital Insert for mobile app (\$500)	\$
Speaker Catalog (contact us for more details and pricing)	
Exhibitor Game Participation (\$250)	
Digital Marketing Loop (1) Presentation Slide or 30 second video (\$300)	
Attendee Welcome Gift (\$750)++	
Additional Meal or Event Tickets - Please contact ChiroCongress for pricing	
Other	

Notes