

Preferred Vendor Program

The ChiroCongress Preferred Vendor Program offers a unique opportunity for vendors to connect with nearly 30,000 chiropractors through our extensive network of member chiropractic state associations. This program fosters a symbiotic relationship where vendors gain direct access to a targeted audience while providing valuable products and services that support and enhance chiropractic practices. By partnering with ChiroCongress, vendors not only expand their reach but also contribute to advancing the chiropractic profession through a shared mission of promoting innovation, education, and patient care. Together, we work to empower chiropractors, strengthen state associations, and drive the future of chiropractic forward.

To learn more about this program, contact Sierra Kuykendall: sierra@chirocongress.org or 503-922-2933.

Convention and event sponsorships are separate from the Preferred Vendor Program. Special consideration is given to Preferred Vendor Partners for annual convention participation – See Convention Benefits List

Preferred Vendor Benefits	Sapphire \$1,000	Emerald \$5,000	Ruby \$10,000	Diamond \$15,000	Platinum \$25,000	Palladium \$50,000
Preferred Vendor Page on ChiroCongress website member only portal	✓	✓	✓	✓	✓	✓
Use of ChiroCongress Preferred Vendor Logo in marketing communications	✓	✓	✓	✓	✓	✓
One introductory email blast per year to ChiroCongress members	✓	✓	✓	✓	✓	✓
Set of association mailing addresses *		1	1	2	2	2
Enhanced Preferred Vendor page on ChiroCongress website member only portal			✓	✓	✓	✓
Introductory or educational webinar to ChiroCongress association members (no CEs)			✓	✓	✓	✓
Advertising in ChiroCongress Newsletter for one month				½ Width	Full Width	Full Width
Banner Ad on ChiroCongress Website Member Only Portal				3 Months	6 Months	1 Year

Convention Benefits if Attending Annual Convention as Exhibitor or Sponsor**

Bonus Convention Benefits if attending Annual Convention**	Sapphire \$1,000	Emerald \$5,000	Ruby \$10,000	Diamond \$15,000	Platinum \$25,000	Palladium \$50,000
Early bird notice of convention sponsorship opportunities		✓	✓	✓	✓	✓
Exhibitor booth discount (cannot be combined with Convention Sponsorships)		10%	15%	20%	50%	Double Booth
Recognition slide in marketing video loop		✓	✓	✓	✓	✓
Special Recognition Signage		✓	✓	✓	✓	✓
Printed Inserts in Convention Swag Bag & Digital insert on the Mobile App			✓	✓	✓	✓

Convention Sponsorships

Interested in sponsoring the ChiroCongress Convention or another event? We offer a variety of sponsorship levels starting at \$3,999. Our annual convention is attended by chiropractic leaders (i.e., Presidents, President-Elects, Past Presidents, Executive Directors, etc.) of our State Associations. As the host for the chiropractic profession's annual leadership conference, we also attract representatives from many national chiropractic organizations. Virtually everyone who is anybody in chiropractic attends the ChiroCongress Annual Convention!!

Special Mid-Year Platinum Sponsorship Opportunity – One Each Year - \$30,000

Each Spring the ChiroCongress Board meets for an in-person retreat. This sponsorship would give you the opportunity to provide a chance to make a 15-minute Zoom presentation to the Board as well as special recognition on the ChiroCongress website and social media as the generous sponsor of the Mid-Year Board Retreat.

For more information about the Preferred Vendor Program or the ChiroCongress Convention, contact Sierra Kuykendall: sierra@chirocongress.org or 503-922-2933.

** Upon request – Mailing list will include Member State Association mailing address and name of current Executive Director of the State Association- No phone or email addresses will be provided.*

*** The Convention Bonus benefits are non-transferrable to other benefits if you do not attend the Convention.*

Additional Marketing Opportunities

Based on Availability

Additional Marketing Opportunities	Non-Preferred Vendor Price	Ruby Price	Diamond Price	Platinum Price	Palladium Price
Banner Ad on ChiroCongress Website Member Only Portal	\$2000/Quarter	\$1,800	3 Mos. Free \$1,700 Add'l Mos.	6 Mos. Free \$1,500 Add'l Mos.	One Year Free
30 Second Video Commercial on ChiroCongress Website Homepage (YouTube/Vimeo)	\$1500/Quarter	\$1,350	\$1,275	\$1,125	\$1,050
Spotlight On ChiroCongress Website Homepage – Linking to Your Business Landing Page	\$1200/Quarter	\$1,080	\$1,020	\$900	\$840
Sponsorship Of Quarterly District Meeting (Logo on All Communications, Agenda, Calendar Listing, Shoutout at Meeting)	1 District: \$200 5 Districts: \$800 Per quarter	\$180 (1) \$720 (5)	\$170 (1) \$680 (5)	\$150 (1) \$600 (5)	\$140 (1) \$560 (5)
Sponsorship Of Lunch & Learn (Logo on All Communications, Website Listing, Calendar Listing – 30 Second Prerecorded Video Commercial Featured at The Beginning of The Meeting)	\$500	\$450	\$425	\$375	\$350
Mid-Year Board Retreat Swag Bag – Bag and all contents provided by Sponsor	\$400	\$360	\$340	\$300	\$280
Full Width Add on Monthly E-Newsletter to Member Leadership (300 Leaders)	\$300/month	\$270	\$255	\$225	\$210
1/2 Width Ad on Monthly E-Newsletter to Membership Leadership (300 Leaders)	\$200/month	\$180	\$170	\$150	\$140

For more information about the Preferred Vendor Program and additional marketing opportunities, contact:

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