

Renaissance Boston Seaport Hotel
606 Congress St, Boston, MA 02210
November 13-15, 2025

JOIN US IN BOSTON

EXHIBIT.
SPONSOR.
ADVERTISE.

2025 PROSPECTUS



CONNECTING & EMPOWERING
STATE ASSOCIATIONS

Key Reasons to Sponsor, Exhibit and Advertise at the ChiroCongress 2025 Convention in Boston!

Build your brand and increase awareness of your products and services. Meet with key clients, business partners and industry leaders.

- ChiroCongress represents nearly 50 State Associations comprised of over 30,000 Doctors of Chiropractic, making us the largest representative of chiropractic associations.
- Your expertise is valued by convention participants.
- This is the best group of attendees to showcase your products and services to.
- Our attendees are the decision-makers who are looking to build relationships to help their state associations & members.
- We provide ample opportunities for you to connect with this leadership group throughout the event.

Contact ChiroCongress today for the best selection of sponsorship opportunities!



Contact Information

Exhibit, Sponsor, Advertise

Sierra Kuykendall
Membership & Events
Manager
sierra@chirocongress.org

Contact Us

503-922-2933
PO Box 707
Molalla, OR 97038
chirocongress.org



ChiroCongress Convention
Renaissance Boston Seaport Hotel
November 13-15, 2025

Useful Information



LODGING INFORMATION

Renaissance Boston
Seaport Hotel
(See website for details)
606 Congress St.
Boston, MA 02210
617-338-4111
\$299/Night + Taxes

Reservations are open through
October 22, 2025. Room rates are
\$299 a night plus taxes

PARKING

Valet parking only, is available at
the following rates:

0-1 hr: \$25.00
1-3 hr: \$38.00
3-10 hr: \$44.00
10-24hr: \$54.00

WEATHER

In November, Boston experiences
cool to cold weather, with daytime
highs ranging from 40°F to 50°F
and nighttime lows between 30°F
and 40°F. Rainfall is moderate.
Winds can make it feel colder than
the actual temperature.

SHIPPING & EXHIBITOR SERVICES

Renaissance Boston Seaport Hotel
C/O Stephanie Gershlak
ChiroCongress Nov. 13 - 15 2025
Exhibitor Name/Booth #
606 Congress St.
Boston, MA 02210

Package receiving and storage
will be priced on weight of
package. Contact Sierra for more
information.

ON-SITE AV SERVICES

Ian Jaffe
ian.jaffe@encoreglobal.com
781-215-4817

TRANSPORTATION

See website for details



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DISCLAIMER

The views expressed by any attendee, speaker, or vendor at ChiroCongress events
are those of that individual and not, necessarily, of ChiroCongress. Presentations at
ChiroCongress events, or the presence of vendors at ChiroCongress events, does not
constitute an endorsement of the vendor or speaker's views, products, or services.

SPONSOR



Sponsorships at a Glance

BENEFIT	BRONZE \$3,999 - 6	SILVER \$4,999 - 4	GOLD \$5,999 - 2	SAPPHIRE \$7,499 - 2	DIAMOND \$15,499 - 2	PLATINUM \$22,499 - 2	PALLADIUM \$50,000 - 1
5 Minute Speaking Opportunity					✓	✓	✓
Thursday Welcome Reception & Dinner				2	2	3	4
Digital Marketing Slide or Video Rotating during Event				✓	✓	✓	✓
Printed inserts in Convention Swag Bag			✓	✓	✓	✓	✓
Digital insert on Event Mobile App		✓	✓	✓	✓	✓	✓
Custom Social Media Push		✓	✓	✓	✓	✓	✓
Lunch with the Summit on Thursday	1	1	2	2	2	3	4
Member Lunch on Friday	1	1	2	2	2	3	4
Vendor Reception	2	2	2	2	3	3	4

Included with all sponsorships:

- Draped 6' table plus two chairs
- Free basic WiFi**
- Sponsorship recognition signage
- High profile placement sponsor advertising on ChiroCongress website
- Special recognition email blast to attendees prior to convention
- Premium listing on mobile app sponsor & exhibitor pages
- Participation in vendor game
- Logo projection in general session room during convention
- Includes Thursday lunch, Friday lunch, and Friday Night Vendor Reception*
- Admittance to Chiropractic Future Forum
- Attendee mailing address list
- Inclusion in sponsor post event email
- Attend General Sessions on Thursday and Friday Afternoons

* Complimentary admission varies by level of sponsorship

** Does NOT include: Dedicated WiFi, electrical, CAT5, or AV. These services can be ordered directly through the hotel.

Platinum Sponsorship

\$22,499 | (2) Platinum Sponsorships Available

Thursday Night Welcome Dinner (1) Thursday Lunch with the Summit & Vendor Breaks (1)

Included with Platinum Sponsorship

BOOTH

- Draped 6' table plus 2 chairs
- Free Basic WiFi**
- Sponsorship Recognition Signage

MEALS & SPECIAL EVENT TICKETS

- Includes lunch on Thursday & Friday for 3 reps
- Includes Thursday Night Welcome Reception & Dinner for 3 reps
- Includes Friday Night Vendor Reception for 3 reps
- Admittance to Chiropractic Future Forum

PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website
- Custom social media pushes

ON-SITE MARKETING

- Speaking opportunity (5 minutes - restriction may apply)
- Premium listing on mobile app sponsor & exhibitor page
- Logo projection during convention
- Premium recognition on event signage
- Digital marketing slide or video rotating during event
- Participation in Vendor Game
- Inserts for event bags and mobile app digital insert
(printed inserts to be provided by sponsor)



POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Platinum Sponsor post-event email

Sponsorship Information

Thursday Night Welcome Dinner (1)

A true highlight of our event is the Thursday Night Welcome Dinner. This event is one of a kind and you will be the toast of the town when you sponsor this event!

Thursday Lunch with the Summit & Breaks with Vendors (1)

A key social event of the convention and the perfect time for you to connect with influential association leaders from around the country! Sponsoring this luncheon provides a unique opportunity for confirming your support for the chiropractic profession to our attendees.

In addition, you will fuel up attendees with refreshments at key points each day of the convention and they will experience your unique brand touches as you refresh and energize them all convention long!

**Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.

Diamond Sponsorship

\$15,499 | (2) Diamond Sponsorships Available

Thursday Night Welcome Reception (1) Friday Member Lunch (1)

Included with Diamond Sponsorship

BOOTH

- Draped 6' table plus 2 chairs
- Free Basic WiFi**
- Sponsorship Recognition Signage

MEALS & SPECIAL EVENT TICKETS

- Includes lunch on Thursday & Friday for 2 reps
- Includes Thursday Night Welcome Reception & Dinner for 2 reps
- Includes Friday Night Vendor Reception for 3 reps
- Admittance to Chiropractic Future Forum

PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website
- Custom social media pushes

ON-SITE MARKETING

- Speaking opportunity (5 minutes - restriction may apply)
- Premium listing on mobile app sponsor & exhibitor page
- Logo projection during convention
- Premium recognition on event signage
- Digital marketing slide or video rotating during event
- Participation in Vendor Game
- Inserts for event bags and mobile app digital insert
(printed inserts to be provided by sponsor)



POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Diamond Sponsor post-event email

**Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.

Sponsorship Information

Thursday Welcome Reception (1)

Sponsor this wonderful networking reception to kick off the evening festivities



Friday Member Lunch (1)

A great opportunity to highlight your organization and connect with important leaders from across the country. You will also receive the distinct benefit of displaying custom marketing collateral at each table.

Sapphire Sponsorship

\$7,499 | (2) Sapphire Sponsorships Available

Thursday Night Entertainment (1)
Friday Night Vendor Reception (1)

Included with Sapphire Sponsorship

BOOTH

- Draped 6' table plus 2 chairs
- Free Basic WiFi**
- Sponsorship Recognition Signage

MEALS & SPECIAL EVENT TICKETS

- Includes lunch on Thursday & Friday for 2 reps
- Includes Thursday Night Welcome Reception & Dinner for 2 reps
- Includes Friday Night Vendor Reception for 2 reps
- Admittance to Chiropractic Future Forum

PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website
- Custom social media pushes

ON-SITE MARKETING

- Premium listing on mobile app sponsor & exhibitor page
- Logo projection during convention
- Premium recognition on event signage
- Participation in Vendor Game
- Inserts for event bags and mobile app digital insert
(printed inserts to be provided by sponsor)

POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Sapphire Sponsor post-event email

Sponsorship Information

Thursday Night Entertainment (1)

Seize the opportunity to sponsor our highly anticipated Thursday Night Entertainment, an event attendees eagerly anticipate each year!

Friday Night Vendor Reception (1)

The perfect occasion to showcase your support of the profession as we celebrate our amazing vendors. Network and build relationships with key professionals.

**Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.

Gold Sponsorship

\$5,999 | (2) Gold Sponsorships Available

Custom Branded Hotel Key Cards (1) Event Mobile App (1)

Included with Gold Sponsorship

BOOTH

- Draped 6' table plus 2 chairs
- Free Basic WiFi**
- Sponsorship Recognition Signage

MEALS & SPECIAL EVENT TICKETS

- Includes lunch on Thursday & Friday for 2 reps
- Includes Friday Night Vendor Reception for 2 reps
- Admittance to Chiropractic Future Forum

PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website
- Custom social media pushes

ON-SITE MARKETING

- Premium listing on mobile app sponsor & exhibitor page
- Logo projection during convention
- Premium recognition on event signage
- Participation in Vendor Game
- Inserts for event bags and mobile app digital insert
(printed inserts to be provided by sponsor)

POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Gold Sponsor post-event email

Sponsorship Information

Custom Branded Hotel Key Cards (1)

Every attendee will receive a custom key card with your branding and be reminded of your support throughout the event!

Event Mobile App (1)

The convention mobile app is the place for all things convention related, and a critical tool we use to connect with our attendees before, during and even after the event! Achieve maximum impressions with our audience as the premiere brand presence on the app.

**Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.

Silver Sponsorship

\$4,999 | (4) Silver Sponsorships Available

Speaker Showcase (2)
Custom Branded Swag Bags (1)
Custom Branded WiFi Network (1)

Included with Silver Sponsorship

BOOTH

- Draped 6' table plus 2 chairs
- Free Basic WiFi**
- Sponsorship Recognition Signage

MEALS & SPECIAL EVENT TICKETS

- Includes lunch on Thursday & Friday for 1 rep
- Includes Friday Night Vendor Reception for 2 reps
- Admittance to Chiropractic Future Forum

PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website
- Custom social media pushes

ON-SITE MARKETING

- Premium listing on mobile app sponsor & exhibitor page
- Logo projection during convention
- Premium recognition on event signage
- Participation in Vendor Game
- Mobile app digital insert

POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Silver Sponsor post-event email

**Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.

Sponsorship Information

Speaker Showcases (2)

Showcase your company by supporting a fantastic speaker for our audience. Each speaker receives a featured 15-minute speaking spot to share their message along with a dedicated exhibitor booth to help grow their business.

Custom Branded Swag Bags (1)

Ensure your company's presence throughout the event and benefit by sponsoring reusable bags filled with event swag that attendees use to tote their items.

Custom Branded WiFi Network (1)

What's more important than WiFi for our modern, super-connected attendees? Your brand name will become the network for our convention, and customized promotional access instructions will be displayed throughout the venue.

Bronze Sponsorship

\$3,999 | (6) Bronze Sponsorships Available

Custom Name Badges (1)
Custom Lanyards (1)
ED Round Table (2)
DC Round Table (2)

Included with Bronze Sponsorship

BOOTH

- Draped 6' table plus 2 chairs
- Free Basic WiFi**
- Sponsorship Recognition Signage

MEALS & SPECIAL EVENT TICKETS

- Includes lunch on Thursday & Friday for 1 rep
- Includes Friday Night Vendor Reception for 2 reps
- Admittance to Chiropractic Future Forum

PRE-CONFERENCE MARKETING

- Special recognition email blast (custom content provided by sponsor)
- High-profile placement sponsor advertising on ChiroCongress website

ON-SITE MARKETING

- Premium listing on mobile app sponsor & exhibitor page
- Logo projection during convention
- Premium recognition on event signage
- Participation in Vendor Game

POST EVENT MARKETING

- Attendee Mailing Address List
- Inclusion in Bronze Sponsor post-event email

Sponsorship Information

Custom Name Badges (1)

Our attendees will be reminded of your company every day of convention with your branding featured on every name badge!

Custom Lanyards (1)

The perfect convention accessory! These custom lanyards featuring your company's name are worn all weekend long.

ED Round Table (2) & DC Round Table (2)

These meetings for our Executive Directors and Doctors of Chiropractic are musts for them! Sponsor this essential event for our leaders and throw your support behind the important work they do.

**Does NOT include: Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.

EXHIBIT



Exhibit

Booth Price: \$1,550 | (50) Exhibitor Spots Available

Corporate Alliance Partner discounts will appear on invoicing.

Promote your company to key decision-makers in the chiropractic industry. These leaders come prepared and focused on hearing about products and services that will help meet their goals, support their members, and help them successfully manage their associations!

\$1,550 Includes:

BOOTH

- Draped 6' table plus 2 chairs
- Free Basic WiFi**
- Company listing on convention web page
- Listing on mobile app exhibitor page
- Includes Friday Night Vendor Reception
- Admittance to Chiropractic Future Forum
- Attendee Mailing Address List
- Post-event recognition email

Add a Meal Package

Exhibitors and their guests can purchase a meal package for \$450 per person which includes the following:

- Break Refreshments
- Thursday Lunch with the Summit
- Thursday Evening Welcome Event
- Friday Member Luncheon
- Friday Vendor Reception

**A la carte meal prices are available upon request*

Booth price increases after October 15

Each organization or business is allowed one booth as defined on the agreement form unless explicitly agreed upon in a separate contract. No exhibitor shall assign, sublet, or share in whole or part of the space allotted. Absolutely no subleasing of exhibit/table space will be allowed.

Meal package price increases after October 31

Booth purchase does not include special events and meals. Exhibitors can purchase a meal package to participate in special events and meals.

Cancellation Policy:

Cancellation by exhibitor, sponsor, or advertiser after **October 13, 2025** will not be refunded. ChiroCongress reserves the right to resell any packages without notice. ChiroCongress may invoke Force Majeure and/or cancel the event for reasons beyond ChiroCongress control. In the event that ChiroCongress cancels the event, or any portion of the event, arrangements will be made on a case-by-case bases for any agreements entered into with sponsors, exhibitor, or attendees.

90+ days out - 100% refund reduced by a \$150 admin fee

31-89 days out - 50% refund

30 days out or less - No refund

****Does NOT include:** Dedicated WiFi, Electrical, CAT5, or AV. These services can be ordered directly through the hotel.



ADVERTISE



Advertise

Every convention attendee will receive a swag bag where your promotion items can be included. Digital advertising opportunities are also available and seen by all who attend.

DIGITAL, PRINT, AND OTHER ADVERTISING OPTIONS

- | | |
|---|---------------|
| - Printed Inserts in Registration Bags* Quantity to be delivered: (150) | \$300 |
| - Digital Insert Mobile App** (1) PDF flyer insert uploaded to mobile app | \$300 |
| - Value Package printed inserts for bags (150)* + digital insert for mobile app | \$500 |
| - Speaker Directory/Catalog A new opportunity to showcase your speaking skills.
Contact us for pricing. | Varies |
| - Exhibitor Game Participation Logo + booth # + gamification attendee challenge | \$250 |
| - Digital Marketing Loop (1) Presentation Slide or 30 second video (no audio) | \$300 |
| - Attendee Welcome Gift at check-in (250). ++ Hotel fee & gift extra | \$750 |

MAILING ADDRESS

Boston Renaissance Seaport Hotel

C/O Stephanie Gershlak
ChiroCongress Nov. 13-15 2025, Bag Inserts
606 Congress St.
Boston, MA 02210

*Deadline to deliver swag bag inserts to hotel:
Monday, November 10, 2025

**Deadline for Digital Artwork:
Friday, October 17, 2025

Deliveries to the hotel should arrive between Thursday, November 6 and Monday, November 10.



Artwork Specifications

Digital Video Loop

- MP4 for digital video loop
- 1600 wide x 900 tall pixels, high-resolution JPG, PNG, or PDF for digital video loop

Print Artwork

All graphics should be delivered in vector art format or high resolution (300 DPI minimum) PNG

Questions? Call 503-922-2933 or email sierra@chirocongress.org

Sponsor, Exhibitor & Advertising Agreement

Terms

The sponsor/exhibitor assumes the entire responsibility and liability for all losses, damages, and claims arising out of or relating to sponsors/exhibitors activities during the ChiroCongress Convention at the resort or any off-site event and shall indemnify, defend and hold harmless ChiroCongress, its agents, contractors and employees from any and all such losses, damages and claims. ChiroCongress reserves the right to prohibit, in whole or in part, any exhibit, advertisement or sponsor/exhibitor agrees not to display or disseminate any material that is the sole opinion of ChiroCongress is unsuitable. ChiroCongress reserves the right to limit the number of vendors by service category. All vendor opportunities will be considered on a first-come, first serve basis.

Sponsor/Exhibitor/Advertising Agreement

Exhibitors agree to exhibit at the ChiroCongress Convention in Boston, MA November 13-15, 2025. Sponsors, Exhibitors and Advertisers agree to pay ChiroCongress the amount specified in this agreement. Upon approval, exhibitors, sponsors, and advertisers will receive an invoice within 30 days of the agreement date. Full payment is due within 30 days from the invoice date. Each organization or business is allowed one location as defined on the agreement form unless explicitly agreed upon in a separate contract. No exhibitor shall assign, sublet, or share in whole or part of the space allotted. Absolutely no subleasing of exhibit table space will be allowed. Vendors are required to keep their booths set up and open until the final event is complete on Friday evening. If a vendor chooses to tear down their booth prior to the closing of the final event, they may be assessed a fine and/or penalty.

Cancellation Policy

Cancellation by exhibitor, sponsor, or advertiser after **October 13, 2025** will not be refunded. ChiroCongress reserves the right to resell any packages without notice. ChiroCongress may invoke Force Majeure and/or cancel the event for reasons beyond ChiroCongress control. In the event that ChiroCongress cancels the event, or any portion of the event, arrangements will be made on a case-by-case bases for any agreements entered into with sponsors, exhibitor, or attendees.

- 90+ days out - 100% refund reduced by a \$150 admin fee
- 31-89 days out - 50% refund
- 30 days out or less - No refund

Insurance

Sponsor and exhibitor shall maintain commercial general liability insurance, on an occurrence basis, covering all operations by or on behalf of Sponsor or Exhibitor against bodily injury (including, without limitation, death) and property damage (including, without limitation, loss of use) including, without limitation, premises/operations, personal and advertising injury, products/completed operations, and contractual liability, with limits of liability of not less than \$1,000,000 per occurrence, combined single limit for bodily injury and property damage, with a \$2,000,000 general aggregate.

Taxes & Licenses

Exhibitor and Sponsor shall be solely responsible for obtaining any licenses, permits or approvals under Federal, State, or local law applicable to its activities at the event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, or other fees, charges or penalties that become due to any governmental authority in connection with its activities at the event.

Disclaimer

The views expressed by any attendee, speaker or vendor at ChiroCongress events are those of the speaker and not, necessarily, of ChiroCongress. Presentations at ChiroCongress events, or the presence of vendors at ChiroCongress events, does not constitute an endorsement of the vendor or speaker's views, products, or services.

Important

Please obtain all necessary internal approvals from within your organization prior to submitting agreement and payment. 100% payment is due net 30 days. An invoice with further payment instructions will be emailed to the primary/billing contact upon receipt of signed agreement.

Contacts, Approval & Authorization

Contact Name: _____

Title: _____

Email: _____

Phone: _____

Company: _____

Number of Representatives Attending _____

Payment Type: _____

Billing Information

Contact: _____

Phone: _____

Email: _____

Address: _____

City/State/Zip: _____

Authorized Signature: _____

Date: _____

By signing above, parties agree to be bound by the event terms & conditions

FOR CHIROCONGRESS ADMINISTRATIVE USE ONLY

Approved and authorized by:
Elizabeth Klein, Executive Director.

Date: _____

Signature: _____

Sponsor, Exhibitor & Advertising Order Form

To take advantage of any of the available sponsor, exhibitor or advertising opportunities, please complete the Sponsor, Exhibitor & Advertising Agreement and Order Forms and email to admin@chirocongress.org

SPONSOR PACKAGES

PLATINUM - \$22,499 each

- ☐ Thursday Welcome Dinner (1) \$ **SOLD!**
- ☐ Thursday Lunch with the Summit & Breaks with Vendors (1) \$

DIAMOND - \$15,499 each

- ☐ Thursday Night Welcome Reception (1) \$ **SOLD!**
- ☐ Friday Member Lunch (1) \$

SAPPHIRE - \$7,499 each

- ☐ Thursday Night Entertainment (1) \$ **SOLD!**
- ☐ Friday Night Vendor Reception (1) \$

GOLD - \$5,999 each

- ☐ Custom Branded Hotel Key Cards (1) \$ **SOLD!**
- ☐ Event Mobile App (1) \$ **SOLD!**

SILVER - \$4,999 each

- ☐ Custom WiFi Network branded with your choice of name (1) \$
- ☐ Speaker Showcase (2) \$
- ☐ Convention Swag Bag with your custom branding (1) \$ **SOLD!**

BRONZE - \$3,999 each

- ☐ Custom Branded Name Badges (1) \$ **SOLD!**
- ☐ Custom Branded Lanyards (1) \$ **SOLD!**
- ☐ DC Round Table - Thurs (1) or Fri (1) \$
- ☐ ED Round Table - Thurs (1) or Fri (1) \$

EXHIBITOR ADVERTISING & SPECIAL EVENT TICKET OPTIONS

- ☐ Exhibitor Booth (\$1,550) \$
- ☐ Printed Inserts in Registration Bags (\$300) \$
- ☐ Digital Insert Mobile App (\$300) \$
- ☐ Value Package - Inserts for bags + Digital Insert for mobile app (\$500) \$
- ☐ Speaker Directory/Catalog (contact us for more details and pricing) \$
- ☐ Exhibitor Game Participation (\$250) \$
- ☐ Digital Marketing Loop (1) Presentation Slide or 30 second video (\$300) \$
- ☐ Attendee Welcome Gift (\$750) ++ \$
- ☐ Additional Meal or Event Tickets (contact us for pricing) \$
- ☐ Other \$

NOTES

TOTAL \$ _____