

2026 CHIROCONGRESS CONVENTION EXHIBITOR FAQs

What is the attire for this year's Convention?

Business to Business Casual.

If you have purchased tickets to our Thursday Night Welcome Event at Churchill Downs, or if they are included in your sponsor package, we encourage you to dress in appropriate Derby attire to honor the history of the venue.

What is the Exhibitor Schedule?

Wednesday, November 4

- 1:00 pm - 6:00 pm - Exhibitor Set-up

Thursday, November 5

- 8:00 am - 5:00 pm - Exhibitor Hall Open
- 8:00 am - 9:00 am - Coffee with Exhibitors
- 9:00 am - 9:30 am - ED Break with Exhibitors
- 10:30 am – 11:00 am - DC Break with Exhibitors
- 1:00 pm - 2:00 pm - Dessert with Exhibitors
- 4:30 pm - 5:00 pm - Break with Exhibitors

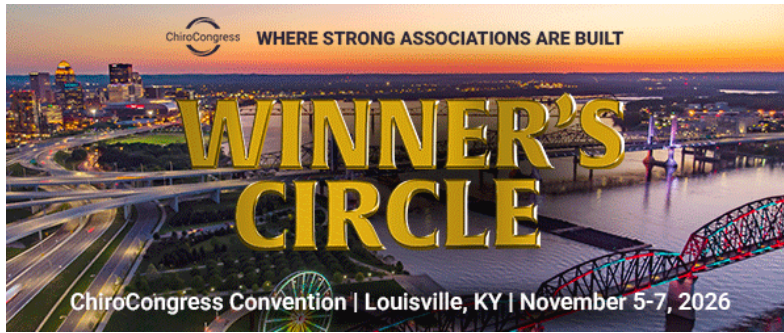
Friday, November 6

- 8:00 am - 6:30 pm - Exhibitor Hall Open
- 8:00 am - 9:00 am - Coffee with Exhibitors
- 9:00 am - 9:30 am - ED Break with Exhibitors
- 10:30 am – 11:00 am - DC Break with Exhibitors
- 1:00 pm - 2:00 pm - Dessert with Exhibitors
- 3:30 pm – 4:00 pm - Break with Exhibitors
- 5:30 pm - 6:30 pm - Reception in Exhibitor Hall
- 6:45pm - 7:30pm – Friday Exhibitor Tear Down

Saturday, November 7

- 8:00 am – 9:00 am – Coffee with Exhibitors
- 9:00 am - 11:30 am – Saturday Exhibitor Tear Down

Exhibitors must stay set up through Friday Exhibitor Reception, but are invited to stay through Saturday morning.



Do I get meals with my exhibitor package?

No, meal packages are not included in your exhibitor package, with the exception of the Friday Exhibitor Reception. All exhibitor packages include two tickets to the Friday Exhibitor Reception. Meal packages are available as an add-on for an additional fee. Please contact sierra@chirocongress.org to add a meal package onto your booth.

I am a Sponsor, do I get meals?

Bronze – Palladium Sponsors will receive meals which vary depending on the level of sponsorship. Please reference to the 2026 Event Prospectus to confirm how many meal and special event tickets are provided. *Note: Copper Sponsorships do not receive any meals.*

Packing Shipping Information

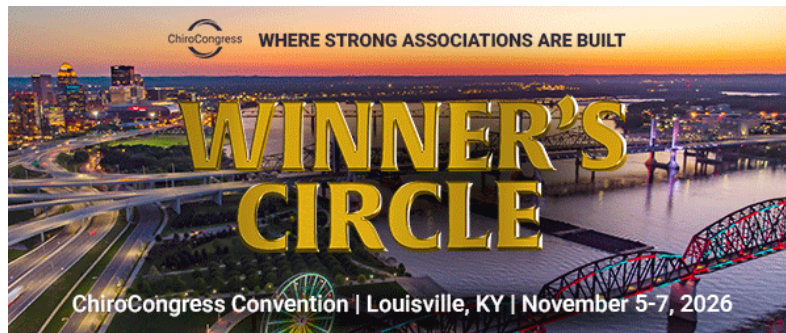
How should I address my boxes?

For exhibitor booth packages:

Hyatt Regency Louisville
320 West Jefferson St.
Louisville, KY 40202
Attn: [Your Name]
November 5, 2026
ChiroCongress Convention
C/O Sierra Kuykendall
Booth #, Box # of #

For bag insert materials:

Hyatt Regency Louisville
320 West Jefferson St.
Louisville, KY 40202
Attn: [Your Name]
November 5, 2026
ChiroCongress Convention
C/O Sierra Kuykendall
Bag Inserts



For general shipping materials:

Hyatt Regency Louisville
320 West Jefferson St.
Louisville, KY 40202
Attn: [Your Name]
November 5, 2026
ChiroCongress Convention
C/O Sierra Kuykendall

When can my boxes arrive to the hotel?

Deliveries to the hotel should arrive between Monday, November 2 and Thursday, November 5.

What do we do with our boxes on Saturday?

Pack your shipping boxes, tape them up, and label them. The hotel staff will transfer them to the receiving dock area for pick up by your preferred courier.

How do I order extra A/V and power needs for my booth?

You can order additional A/V needs through Encore Global's [online ordering form](#).

Once you've opened the webpage, search "ChiroCongress 2026." The event should show up on the right-hand side of your screen. Select "Shop for Event."

Please contact Sierra Kuykendall at sierra@chirocongress.org if you run into any issues with accessing the order form.

Parking Information?

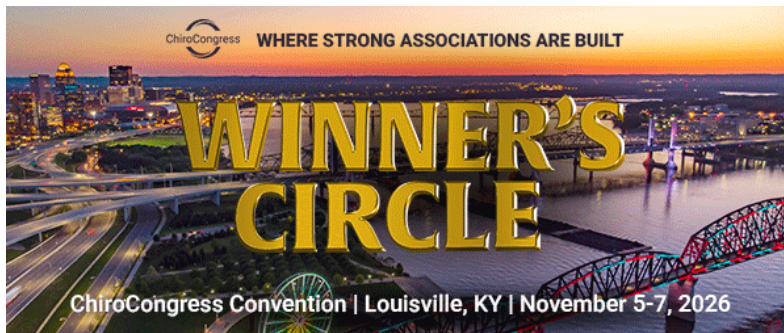
Parking is available for the following rates:

- Self-Parking (at the Commonwealth Garage): \$30
- Valet Parking: \$40
- Oversized Valet Parking: \$45 (*oversized – above 7ft clearance*)

Where will I be located in the Exhibitor Hall?

Our Exhibitor Hall Layout will be coming soon!

Can I purchase Raffle Tickets for the Friday Raffle?



The Friday Night Raffle is for attendees only.

How do I know what meals/events I can go to as an Exhibitor?

If you have purchased a meal pass, or it is included in your sponsorship, you will have a “Bon Appetite” ribbon on your name badge.

What Sessions can I attend?

- All General Sessions
- Speaker Showcase Sessions
- National Updates on Thursday afternoon – ***Exhibitors are welcome to attend, but must purchase meal tickets in advance to partake in lunch.***
- Chiropractic Future Updates on Friday afternoon – ***Exhibitors are welcome to attend, but must purchase meal tickets in advance to partake in lunch.***
- All other Sessions are by invitation only or member only including:
 - ED Roundtable
 - DC Roundtable
 - District Meetings
 - Annual Business Meeting
 - Board Meetings
 - National Partner Meetings that are by invitation only

Any other questions or concerns?

Email Sierra Kuykendall at sierra@chirocongress.org