

# SPONSOR, EXHIBITOR & ADVERTISING AGREEMENT



## Terms:

The sponsor/exhibitor assumes the entire responsibility and liability for all losses, damages, and claims arising out of or relating to sponsors/exhibitors activities during the ChiroCongress Convention at Saddlebrook Resort or any off-site event and shall indemnify, defend and hold harmless ChiroCongress, its agents, contractors and employees from any and all such losses, damages and claims. ChiroCongress reserves the right to prohibit, in whole or in part, any exhibit, advertisement, or sponsorship that, in our sole opinion, we deem to be inappropriate. The sponsor/exhibitor agrees not to display or disseminate any material that in the sole opinion of ChiroCongress is unsuitable. ChiroCongress reserves the right to refuse any person admission to the event without assigning any reason.

## Sponsor/Exhibitor/Advertising Agreement

Exhibitors agree to exhibit at the ChiroCongress Convention in Tampa (Wesley Chapel), November 12-14, 2020. Sponsors, Exhibitors and Advertisers agree to pay ChiroCongress the amount specified in this agreement. Upon approval, exhibitors, sponsors and advertisers will receive an invoice within 30 days of the agreement date. Full payment is due within 30 days from the invoice date.

## Cancellation Policy:

Cancellation by exhibitor, sponsor, or advertiser after October 11, 2020 will not be refunded. ChiroCongress reserves the right to resell any packages without notice. ChiroCongress may invoke Force Majeure and/or cancel event for reasons beyond ChiroCongress control (see website for details). In the event that ChiroCongress cancels the event, or any portion of the event, arrangements will be made on a case-by-case bases for any agreements entered into with sponsors, exhibitors, or attendees.

## Insurance:

Sponsor and exhibitor shall maintain commercial general liability insurance, on an occurrence basis, covering all operations by or on behalf of Sponsor or Exhibitor against bodily injury (including, without limitation, death) and property damage (including, without limitation, loss of use), including, without limitation, premises/operations, personal and advertising injury, products/completed operations, and contractual liability, with limits of liability of not less than \$1,000,000 per occurrence, combined single limit for bodily injury and property damage, with a \$2,000,000 general aggregate. ChiroCongress will provide inability to attend insurance for exhibitor booths. See website for more details.

## Taxes & Licenses

Exhibitor and Sponsor shall be solely responsible for obtaining any licenses, permits or approvals under Federal, State, or local law applicable to its activities at the event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, or other fees, charges or penalties that become due to any governmental authority in connection with its activities at the event.

**Important:** Please obtain all necessary internal approvals from within your organization prior to submitting agreement and payment. 100% payment is due net 30 days. An invoice with further payment instructions will be emailed to the primary/billing contact upon receipt of signed agreement.

## Contacts, Approval & Authorization

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Payment Type:  Credit Card  Check

## Billing Information:

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**By signing above, parties agree to be bound by the event terms & conditions.**

FOR CHIROCONGRESS ADMINISTRATIVE USE ONLY  
Approved and authorized by:  
Elizabeth Klein, Executive Director.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

# SPONSOR, EXHIBITOR & ADVERTISING ORDER FORM

To take advantage of any of the available sponsor, exhibitor or advertising opportunities, please complete the next two pages and email to admin@chirocongress.org.

## SPONSOR PACKAGES

### Platinum - \$15,000 Each

- Thursday Welcome Dinner \$ \_\_\_\_\_
- Friday Night Event \$ \_\_\_\_\_

### Diamond - \$10,000 Each

- Thursday Kick-off Breakfast \$ \_\_\_\_\_
- Thursday Summit Lunch \$ \_\_\_\_\_
- Friday Member Lunch \$ \_\_\_\_\_

### Gold - \$6,000 Each

- Thursday Night Reception \$ \_\_\_\_\_
- Break Sponsorship \$ \_\_\_\_\_
- Custom Hotel Key Cards and Folders \$ \_\_\_\_\_
- Party Buses \$ \_\_\_\_\_
- Saturday Custom "Brown Bag" Lunch \$ \_\_\_\_\_

### Silver - \$4,000 Each

- Thursday Night Entertainment (2) \$ \_\_\_\_\_
- Mobile App \$ \_\_\_\_\_
- Custom WiFi Network \$ \_\_\_\_\_
- Speaker Showcase (4) \$ \_\_\_\_\_
- Convention Swag Bag \$ \_\_\_\_\_

### Bronze - \$3,000 Each

- Custom Name Badges \$ \_\_\_\_\_
- Custom Lanyards \$ \_\_\_\_\_
- Sanitization Station \$ \_\_\_\_\_
- Safety Package \$ \_\_\_\_\_
- Coffee Cart Thursday & Friday \$ \_\_\_\_\_

## EXHIBITOR, ADVERTISING and SPECIAL EVENT TICKET OPTIONS

- Exhibitor Booth (\$1,550) \$ \_\_\_\_\_
- Printed Inserts in Registration Bags (\$300) \$ \_\_\_\_\_
- Digital Insert Mobile App (\$300) \$ \_\_\_\_\_
- Value Package - Inserts for bags + Digital Insert for mobile app (\$500) \$ \_\_\_\_\_
- Exhibitor Enhanced Marketing Package (\$500) \$ \_\_\_\_\_
- Exhibitor Game Participation (\$250) \$ \_\_\_\_\_
- Digital Marketing Loop (1) Presentation Slide or 30 second video (\$300) \$ \_\_\_\_\_
- Attendee Welcome Gift (\$750) \$ \_\_\_\_\_
- Thursday Night Welcome Photo Op (\$2,500) \$ \_\_\_\_\_
- Thursday Night Custom Ice Sculpture (\$1,000) \$ \_\_\_\_\_
- Branded Breakfast Vouchers (Fri/Sat) - call for quote \$ \_\_\_\_\_
- Floor Decals - Custom Quote - Sizes Vary - call for quote \$ \_\_\_\_\_
- Window Clings - Custom Quote - Sizes Vary - call for quote \$ \_\_\_\_\_
- Thursday Night Adventure \$150 (if purchased by 10/28 - \$200 after) \$ \_\_\_\_\_
- Friday Night Reception \$75 - (if purchased by 10/28 - \$100 after) \$ \_\_\_\_\_
- 3-day daytime meal pass (breakfast, lunch, refreshments, breaks) \$300 (if purchased by 10/28 - \$400 after) \$ \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_