

# RÉSUMÉ



## DAVID BEURLE

david@future-iq.com

## EDUCATION

Bachelor Degree in Agricultural Science,  
University of Sydney, 1984

## EMPLOYMENT

Founder and CEO Future iQ, USA and  
Europe, 2003 – Present

Principal Adviser, Minister for Primary  
Industries, Western Australia, 1991 – 2000

Rangeland Scientist, Western Australian  
Department of Agriculture, 1985-1991

## PHILANTHROPIC WORK

Board Director, Western Australian  
Community Foundation, 2003-2005

Founding member, Plant-Based Product  
Council, USA, 2019

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# DAVID BEURLE, B.SC. AGR

## C.E.O. FUTURE IQ

David Beurle is a world renowned strategist, futurist, researcher and practitioner. As founder and CEO of Future iQ, David is a pioneer and expert in creating new and innovative future planning approaches for use in community, regional, industry, organizational and government settings. David has pioneered the application of scenario planning within regions, industry and corporations around the world. David created the Future Game™, a global planning and workshop tool that has been used in over 600 workshops across 10 countries. As CEO of Future iQ, David has led global projects across 4 continents and has written a number of foresight papers <https://future-iq.com/foresight-research/>.

Having worked in the field of organizational and regional economic and community planning for over 20 years, his work has won numerous awards. David has the major role in all of Future iQ's projects as lead project manager. More details on David's work can be seen at [www.davidbeurle.com](http://www.davidbeurle.com)

## RECENT PROJECT EXPERIENCE

- Envision Bemidji 2030, MN, 2020-Present
- City of Smithville Comprehensive Plan, MO, 2020
- New England Regional Defense Industry Collaboration, New England, 2019-2020
- Future of Local Food Systems & Sustainable Agriculture, IL, 2019-2020
- Park City Community Vision and Strategic Action Plan, UT, 2019-2020
- NOHOA Community Survey 2019-2020
- Clearwater Economic Development Association, ID, 2019
- City of Trotwood Organizational Strategic Plan, OH, 2019
- City of Mitchell Community Vision and Action Plan, SD, 2019
- ECC Medical/Well-Being Strategic Marketing Plan and Economic Development Plan, MN, 2016-2019
- Sustainable Materials Management - Vision for Iowa, IDNR, IA, 2018-2019
- Tillamook County Strategic Vision and Action Plan, Oregon, 2018-2019
- National Association of Development Organizations, Washington, D.C., 2018-2019
- Future of Urban Living Think Tank, St Georges House, Windsor Castle, UK, 2018-2019
- Middle Georgia Regional Defense Industry Economic Diversification Project 2017-2018
- City of Coppell, TX, Community Visioning 2018-2019
- Maine Woods, Tourism Impact Study 2017-2018
- City of San Diego Defense Industry Economic Development Plan, California, US, 2016-2018
- North Coast, Oregon, Tourism Destination Management, 2018-2019
- Waseca Vision 2030, MN, 2017-2018
- New Hampshire Aerospace and Defense Consortium, Strategic Action Plan, 2017-2018
- Hilton Head Island, South Carolina, Community Visioning Project, 2016-2017
- Scott County, MN, Visioning and Scenario Planning, 2017
- University of MN, Future of Midwest Agriculture, 2016-2017
- Task Force LIMA Defense Initiative, Ohio, US, 2015-2017
- National Congress of American Indians, Future Game development, 2016-2018
- City of Wayzata, Minnesota, US, Community Visioning 2017-2018
- Moosehead Lake Regional Master Plan, Maine, US, 2016-2017
- Columbia River Gorge, Oregon, US, 2015-2016
- Griffith Foods Scenario Planning Chicago, US, 2016
- Mediterranean PORTS EU Projects Italy/France, 2015
- Vadinia Project, Leon, Northern Spain, 2014
- Agriparco Montespertoli, Tuscany, Italy, 2014
- Govt. of Alberta Small Business Strategy, Canada, 2013
- Mount Pierre Project, Australia, 2013
- Kewaunee Economic Adjustment Project, WI, US, 2013
- Future West Cork, Ireland, 2009-2012

## RECENT PUBLICATIONS

- The Holding Space: A Guide for Partners in Tribal Research, 2020
- The Future of Urban Living, 2019
- Future of Tourism, 2018
- The Next Industrial Revolution, 2018
- The Future of Midwest Agriculture, 2017-2018
- The Future of Manufacturing, 2016
- The Future of Food, 2016
- Economics of Collaboration, 2015
- Cities of the Future, 2015

## RECENT KEYNOTE PRESENTATIONS

- Ohio Food Summit, Ohio, USA (March 2020)
- Greater Mankato Annual Summit, Minnesota, USA (March 2020)
- New North Regional Summit, Wisconsin, USA (December 2019)
- New Hampshire PTAC Conference, NH, USA (December 2019)
- Park City - Vision 2020 Future Summit, Utah, USA (November 2019)
- Institute of Directors (IoD) Annual Conference, Gleneagles, Scotland (October 2019)
- E.P.I.R.C Manufacturing Conference, PA, USA (October 2019)
- City of Smithville Youth, Missouri, USA (September 2019)
- E.P Manufacturing National Network Summit, Georgia, USA (September 2019)
- AgFutures 2035 Conference, Perth, Australia (August 2019)
- Forward 2040 Youth, South Dakota (April 2019)
- E.E.R - Bloomington, Eden Prairie, Edina & Richfield Chambers of Commerce Conference, Minneapolis, USA (March 2019)
- Agricultural Symposium keynote, Emmetsburg, Iowa, USA (March 2019)
- Wisconsin Integrated Resource Management Conference, Stevens Point, Wisconsin, USA (February 2019)
- The Future of Urban Living Consultation, St George's House, Windsor Castle, UK (December 2018)



## EDUCATION

Master of Arts in Teaching  
Secondary Level, Social Studies  
University of St. Thomas, MN

Bachelor of Arts in Political Science/  
International Relations  
Advanced Language Certificate: French  
Literature  
Carleton College, MN

Honours Degree, Neuchâtel Jr. College  
Neuchâtel, Switzerland

## EMPLOYMENT

Vice President, Foresight Research,  
Future iQ, 2016-present

City of Edina, MN, 2013-2016

NCCA - National Model United Nations  
Minneapolis, MN, 2010-2013

UNA-MN, St. Paul, MN, 2007-2010

## PHILANTHROPIC WORK

Bd. Member and Secretary,  
Caring for Cats, 2019-present

Vol Judge, Future City Comp., 2017

Adv. Council Member, UNA-MN  
2014-present

Co-President (2011-2013), Bd. Member  
(2010, 2014) UNA-MN



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# HEATHER BRANIGIN, B.A., M.A.T.

VICE PRESIDENT, FORESIGHT RESEARCH

Heather leads Future iQ's research projects, most recently co-authoring *The Future of Local Food Systems and Sustainable Agriculture* and *The Future of Urban Living*. She has extensive experience in local government and the nonprofit sector and is an accomplished project manager. Heather has a well-developed ability to assimilate information into thoughtful and coherent writing. She applies the integration of future trends, data analysis and public engagement into implementable strategy development for clients. Through her work, Heather provides that critical resourceful guidance needed to empower communities and organizations to make decisions that build sustainability and resiliency as they face a future of accelerations and change. Originally from Canada, Heather has pursued her international interests through her philanthropic work with the United Nations Association of Minnesota.

## RECENT PROJECT EXPERIENCE

- Smithville 2030 Comprehensive Plan, MO, 2019-Present
- Envision Bemidji 2030, MN, 2019-Present
- NOHOA Community Survey, MN, 2018-2019
- Kinship Fellows and Food:Land:Opportunity Grantees Summit, Chicago, IL, 2019-2020
- City of Trotwood Organizational Strategic Plan, OH, 2019
- New North Business Intelligence Strategic Action Plan, WI, 2019
- New England Collaborative, DoD-OEA, 2019
- City of Mitchell Community Vision and Action Plan, SD, 2019
- Future of Urban Living Global Consultation at Windsor Castle, UK, 2018
- CEDA, ID, 2019
- Sustainable Materials Management - Vision for Iowa, Iowa DNR, 2018-2019
- Tillamook County Strategic Vision and Action Plan, OR, 2018-2019
- ECC Medical/Well-Being Strategic Marketing Plan and Econ Dev Plan, MN, 2016-2019
- NADO, Washington, D.C., 2018-2019
- Coppell Vision 2040, Coppell, TX, 2018-2019
- City of San Diego, OEA Grant Facilitation, San Diego, CA, 2016-2019
- Snohomish County Regional Tourism Destination Development, WA, 2018
- McHenry County College, Crystal Lake, IL, 2018
- RCAP, Washington, D.C., 2018
- Wayzata Community Vision, MN, 2017-2018
- NHADEC, NH, 2017-2018
- Waseca Vision 2030, MN, 2017-2018
- Edina Nodes and Modes Bridging Sessions, Edina, MN 2017
- Scott County Visioning and Scenario Planning, MN, 2017
- CAP-HC Vision and Strategic Action Plan, St. Louis Park, MN 2017
- Task Force LIMA Defense Initiative, Allen County, OH, 2016-2017
- University of Minnesota, Future of Midwest Agriculture, MN, 2016-2017
- Town of Hilton Head Island Vision and Strategic Action Plan, SC, 2016-2017
- City of Edina, Vision Edina, MN, 2014-2015

## RELEVANT PUBLICATIONS

- Kinship Fdn Future of Local Food Systems & Sustainable Agriculture, 2020
- NOHOA Community Survey Report, 2020
- New North Business Intelligence Reports, 2019
- Propel San Diego Strategic Roadmap Update, 2019
- Mitchell Strategic Action Plan, 2019
- IDNR Strategic Vision for Iowa, 2019
- Trotwood Organizational Strategic Plan, 2019
- New England Collaborative Think-Tank Report, 2019
- NADO Strategic Action Plan, 2019
- Edina Med/Wellbeing Dest Marketing Strategic Plan, 2019
- CEDA Think-Tank Report, 2019
- Tillamook Co Think-Tank Report 2019
- The Future of Urban Living, 2019
- Coppell Vision 2040 Strategic Plan, 2019
- The Future of Tourism, 2018
- McHenry Co College Strategic Foresight Session, 2018
- The Next Industrial Revolution, 2018
- Waseca Vision 2030 Strategic Plan, 2018
- NHADEC Strategic Action Plan, 2018
- Snohomish Co Tourism Reports, 2018
- Scott County Planning Reports, 2017
- Propel San Diego Think-Tank Report, 2017
- Edina Chamber Econ Dev Strategy, 2017
- Innovation Framework for Greater Lima Region, 2016
- The Future of Food, 2016

HEATHER BRANIGIN

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